

Preliminary Data Analysis – Willingham Parish Plan

We collected 972 questionnaires but two of them had little more than the first page completed and were discarded leaving 970 for analysis.

As might be expected, there were gaps with some questions unanswered and some responses could not be used when instructions were not followed.

Most notable in this aspect was question 2.

2 Please enter the number of people in your household in each of the following age groups

0 to 10		11 to 16	
17 to 60		over 60	

For this question we had to discount 51 responses.

Some other questions had errors in responses, often this occurred when the question had asked for an order of priority, e.g. answer using 1, 2 or 3 and ticks were simply placed in the boxes. Occasionally for such questions as 'list the three most important factors' more than three choices were made.

Those answers which did not follow the rubric were dealt with in two ways; where the number of inappropriate answers was a very small proportion of the total they were simply ignored but in those questions where the proportion was higher, perhaps because the question was badly worded, the number that could not be analysed was included in the figures.

Generally, the response rate for individual questions was comfortably quite high and as one might expect the rate was at its highest where the question was deemed to be of more importance to the individuals responding.

The easiest response rates to measure were those questions which demanded a simple yes/no/no opinion answer. Of 27 of those looked at, 12 had over 95% response with the highest at 99% for question 5a asking about the volume of traffic in Willingham. A further eight had responses between 90-95%. The unusually low response rates were between 60-65% and occurred with the questions about the Guided Bus, perhaps because people had not yet considered whether they would use it or how they might travel to the station at Longstanton and whether the route would suit their needs.

The analysis was undertaken in three parts. In the first phase those questions which involved filling boxes, whether they were *yes/no/no*

opinion or put in order or list which applies, were entered on an Excel spreadsheet and our thanks go to the many volunteers who undertook the task of entering data. The volunteers were people living in the village and they sent their individual entries to be compiled into one master list. The analysis of responses was made fairly easy using Excel.

Those questions which asked for open comment were analysed in the second and third phases. The open responses were divided into two types. In the first type covering those open response questions we thought every single comment should be looked at carefully so as to be able to gain both strength of feeling and to trap the many good ideas and suggestion which came forth.

In the final group we put questions such that we had already formed a good idea of what might be said. A typical example would be asking where speeding traffic posed a problem. This small group of questions were sampled from the 970 questionnaires. The sample was chosen by postcode and in proportion. Over 25% were analysed in this final batch.

Below is a shortened version the first part of the analysis which covered the simple response questions. The remaining two parts which contained all the comments will be reported on later. The comments had to be sorted and categorised to make them more readable as they ran to very many pages of script.

SECTION 1 – GENERAL QUESTIONS

1 Please complete your postcode

CB24

.....

2 Please enter the number of people in your household in each of the following age groups

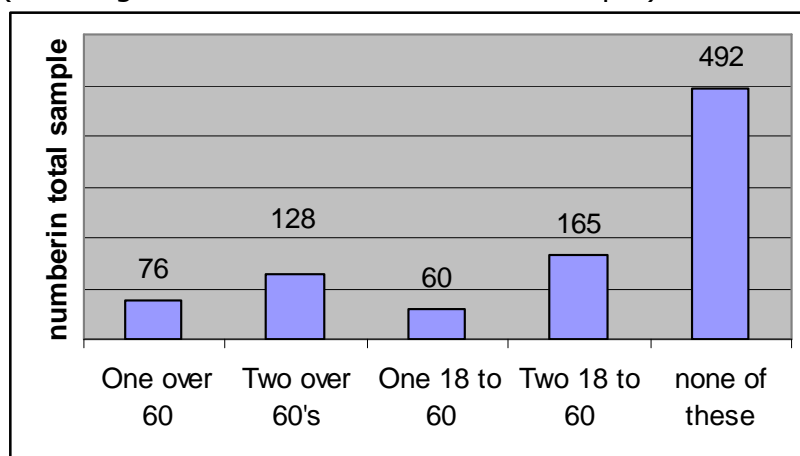
0 to 10		11 to 18	
19 to 60		over 60	

Of the **970** questionnaires received **51** did not allow meaningful interpretation of this question for so we were working with a sample of **919**.

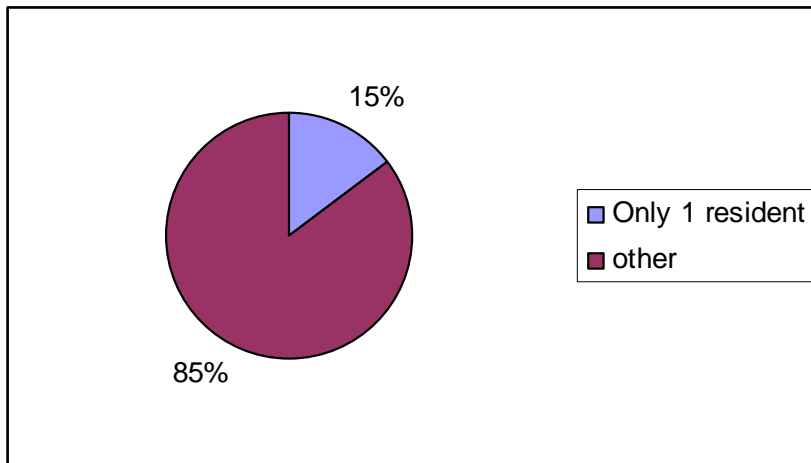
Of the **921**, **801** fell into what might be defined as more common household composition. These were allocated reference numbers for greater analysis later. Details are

reference number	Composition of household			number in category
	0 to 18	19 to 60	over 60	
1			1	76
2			2	128
3		1	1	39
4		2	1	5
5		1	2	13
6		2	2	2
7		1		60
8		2		165
9	some	2		274
10	some	1		38

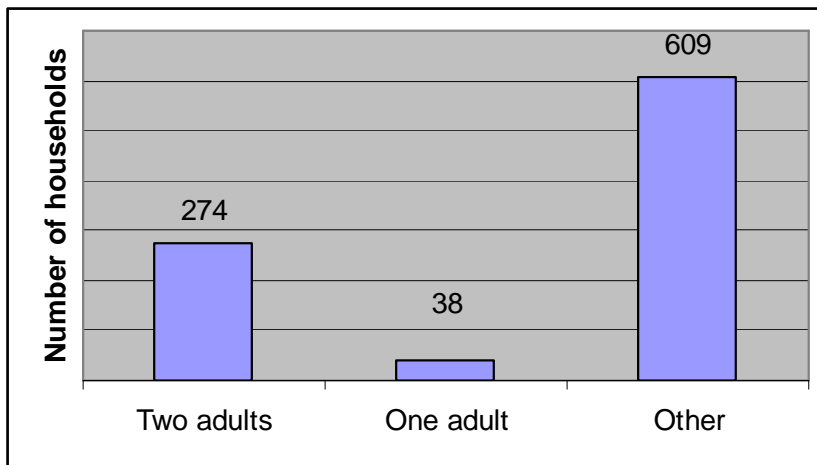
Households with just one or two adult residents
(showing the number from the total sample)



Percentage of households with just one resident – any age

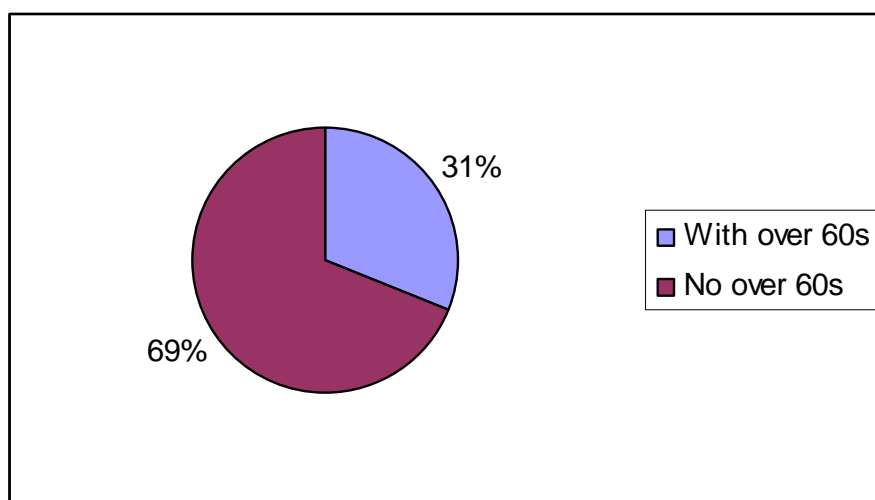


Number of households with children with one or two adults only



Households with over 60s

Of the **919** questionnaires received with interpretable data for this question **285 (31%)** had one or more occupants over the age of 60.

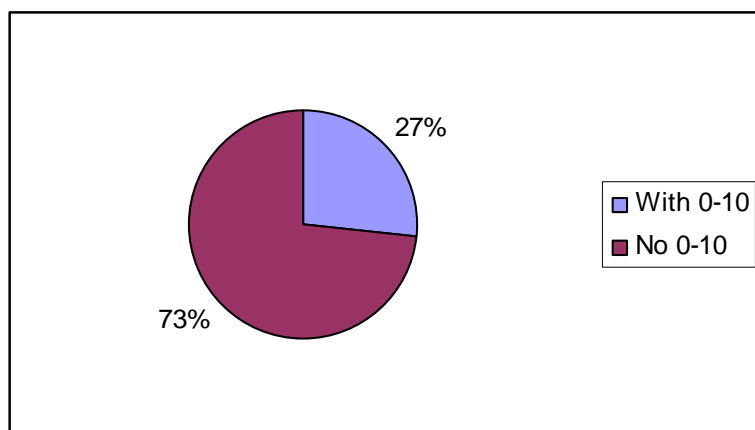


263 of these came into the 'normal' category. Of the remainder, **22**, there was almost every possible combination from four over-60s living in one house to one over-60 living with four people in the 19-60 age group, or two over-60s living with two aged 19 to 60, one aged 11-18 and one aged 0-10. There seems little sense in delving deeper into all the possible combinations found in these 22.

Allocated number	Composition of household			number in category
	0 to 18	19 to 60	over 60	
1			1	76
2			2	128
3		1	1	39
4		2	1	5
5		1	2	13
6		2	2	2
			Total households	263

Households with young people

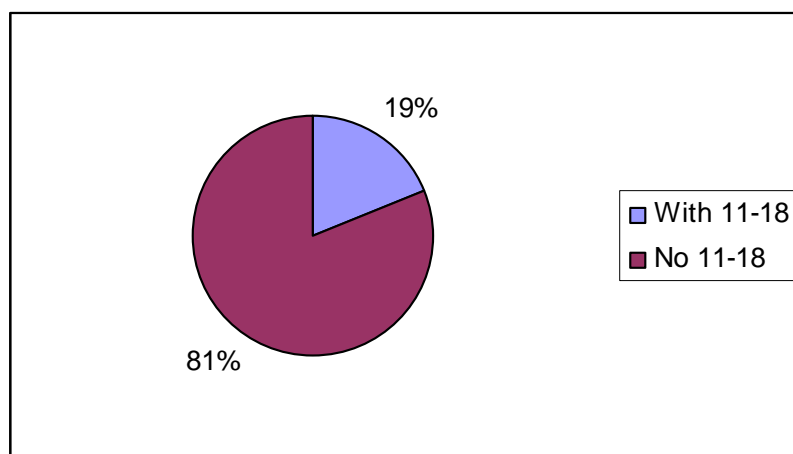
Of the **919** households whose response could be interpreted **244 (26.5%)** had children in the age range 0-10.



The breakdown of numbers is

number of 0-10 year olds in household	0	1	2	3	4
number of households	675	117	101	16	10

The number of households with 11-18 year olds is **174 (18.9%)**



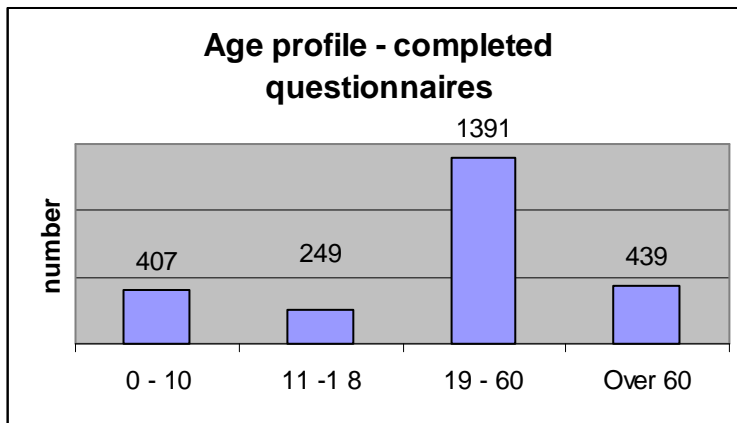
The breakdown by numbers of 11-18 year olds looks like this

number of 11-18 year olds in household	0	1	2	3	4
number of households	745	107	60	6	1

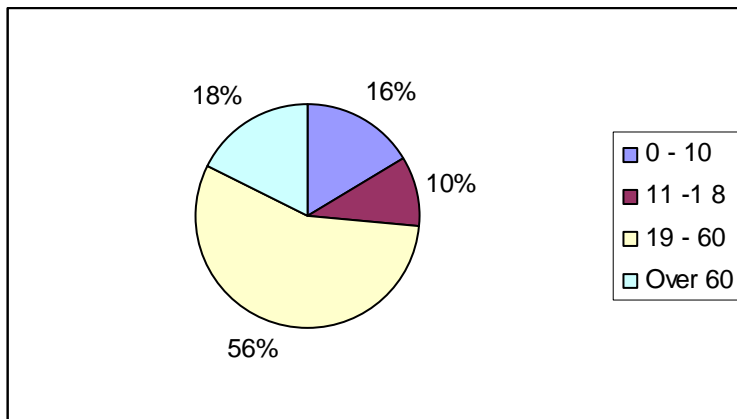
Of the **919** questionnaires that could be analysed the age profile looked like this

Age range	0 - 10	11 - 18	19 - 60	Over 60
Number	407	249	1391	439

i.e. the age profile for all **919** households



Or



The composition of households is variable, the raw data for the 'normal' households looks like this.

Data – households with young people – one adult

reference number	Composition of household			number in category
	0 to 10	11 to 18	19 to 60	
10a	0	1	1	6
10b	0	2	1	10
10c	1	0	1	10
10d	2	0	1	3
10e	1	1	1	3
10f	2	1	1	1
10g	1	2	1	1
Total young people	22	32	Total households	34

Data – households with young people – two adults

reference number	Composition of household			number in category
	0 to 10	11 to 18	19 to 60	
9a	0	1	2	28
9b	0	2	2	31
9c	0	3	2	5
9d	1	0	2	73
9e	2	0	2	80
9f	3	0	2	11
9g	4	0	2	8
9h	1	1	2	19
9i	2	1	2	11
9j	1	2	2	3
Total young people	342	141	Total households	269

Combining the numbers in the two tables

reference number	Composition of household			number in category
	0 to 10	11 to 18	19 to 60	
9	342	141	538	269
10	22	32	34	34
Totals	364	173	572	303

This means that **43** 0–10 year-olds and **76** 11-18 year-olds are not in the categories shown in the above table. As with the over 60s, the combinations of ages within these less usual households shows wide variety.

One also has to consider that there will be households which show, for example, one 11-18 and three adults where one of the adults may be a 19

year-old offspring still living at home. Our questionnaire did not seek to separate such combinations of parents and offspring.

Some of the less usual household profiles (for the village because there are not many large families) that contain one or more young people are

Allocated number	Composition of household			number in category
	0 to 10	11 to 18	19 to 60	
	3	1	2	2
	4	1	2	1
	2	2	2	1
	3	2	2	1
	4	0	3	1
	0	1	4	4
	1	0	5	1
	2	0	5	1
	0	1	5	1
Total young people	22	11	Total households	13

So far households with young people and over-60s in have not been included.

There are **10** households with young people and **1** over-60 in each and **5** households with young people and **2** over-60s in each.

The total number of each age range in each is

	0-10	11-18	19-60	over-60
Households with 1 over-60 (10 in total)	8	6	12	10
Households with 2 over-60s (5 in total)	3	6	10	10
Totals	11	12	22	20

This still leaves **22** 0-10 and **43** 11-18 not accounted for. Some of these are in the less usual family groupings not listed and there are a small number of households where the 11-18 age group is the oldest – some are young people living alone and some young couples/groups without children and some with children.

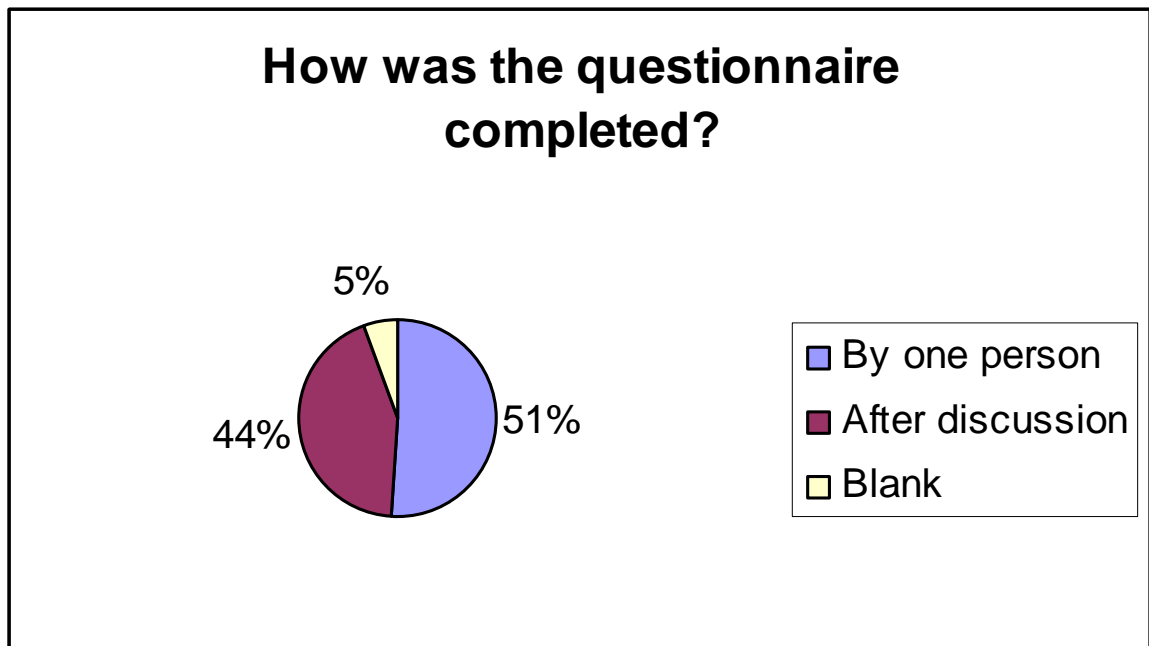
3 Please indicate how the main part of the questionnaire was completed



By one person answering using mainly their opinion	After discussion amongst several people

Of the **970** questionnaires **917** had answers to this question – a response rate of **94.5%**.

One person – 493 (50.8%)
After discussion – 424 (43.7%)
Blank – 53 (5.5%)



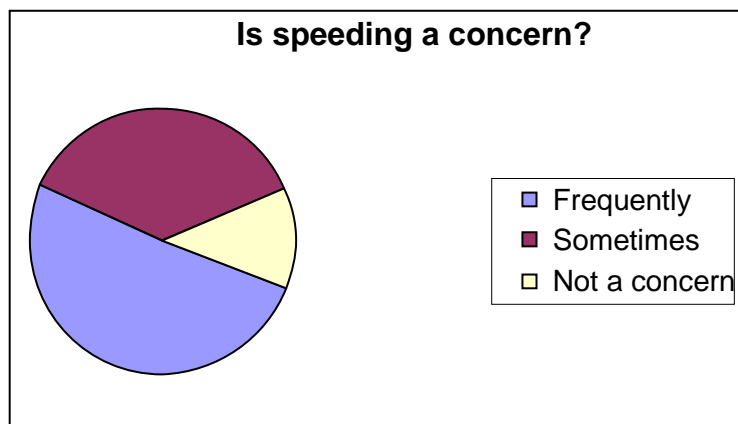
SECTION 2 – PARKING, TRAFFIC AND ROAD SAFETY

4a Is speeding traffic in and around Willingham a concern for you? ✓

Frequently	Sometimes	Not a concern
484	357	113

954 responses - Frequently 50.73%
 Sometimes 37.42%
 (Frequently + Sometimes = 88.15%)
 Not a concern 11.85%

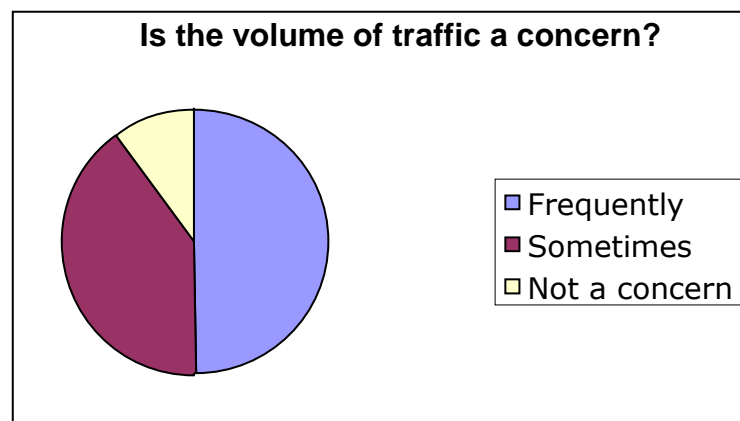
954 responses represents **98.3%** response rate – very high.



5a Is the volume of traffic in and around Willingham a concern for you? ✓

Frequently	Sometimes	Not a concern
478	386	97

961 responses - Frequently 49.73%
 Sometimes 40.16%
 (Frequently + Sometimes = 89.89%)
 Not a concern 10.11%

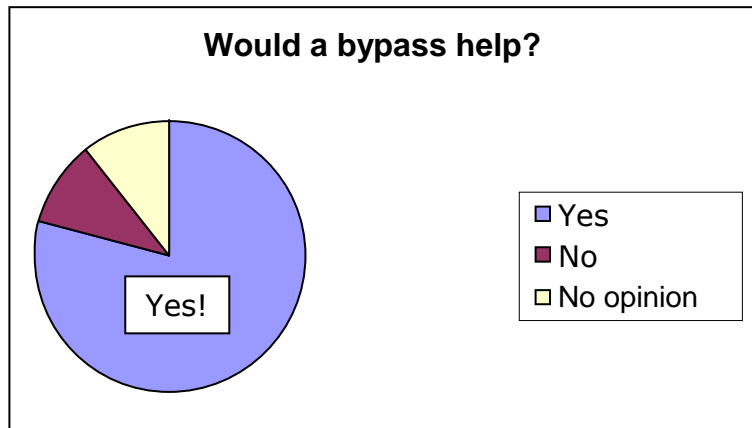


5b If it is a concern, do you think a bypass would help?



Yes	No	No opinion
728	94	96

918 responses - Yes 79.30%
No 10.23%
No opinion 10.47%



6a Are there parts of Willingham where parking is a safety risk?



Frequently	Sometimes	Never
423	314	201

938 responses - Frequently 45.09%
Sometimes 33.48%
(Frequently + Sometimes = 78.56%)
Never 21.44%



7 Please choose the four measures which you believe would do most

to improve road safety in Willingham



More speed cameras	356
Decrease speed limits, e.g. 20mph	333
Introduce more warning signs	221
Introduce more interactive signs	301
Introduce traffic calming measures	455
Introduce more pedestrian crossings	286
Introduce lorry weight restrictions	693
Increase parking restrictions	454

This question had restricted responses in that each answer should have included just 4 options. In one questionnaire all 8 were filled in and in two six responses were ticked, and five options were ticked in another seven completed questionnaires. In addition, three were not entered on the database as the response was unclear. Forty-seven questionnaires had no response to this question at all.

So, of the 970 questionnaires entered on the database we have analysed results from 920 – the eight which had more than four responses (see above) were included as they were a very small proportion.

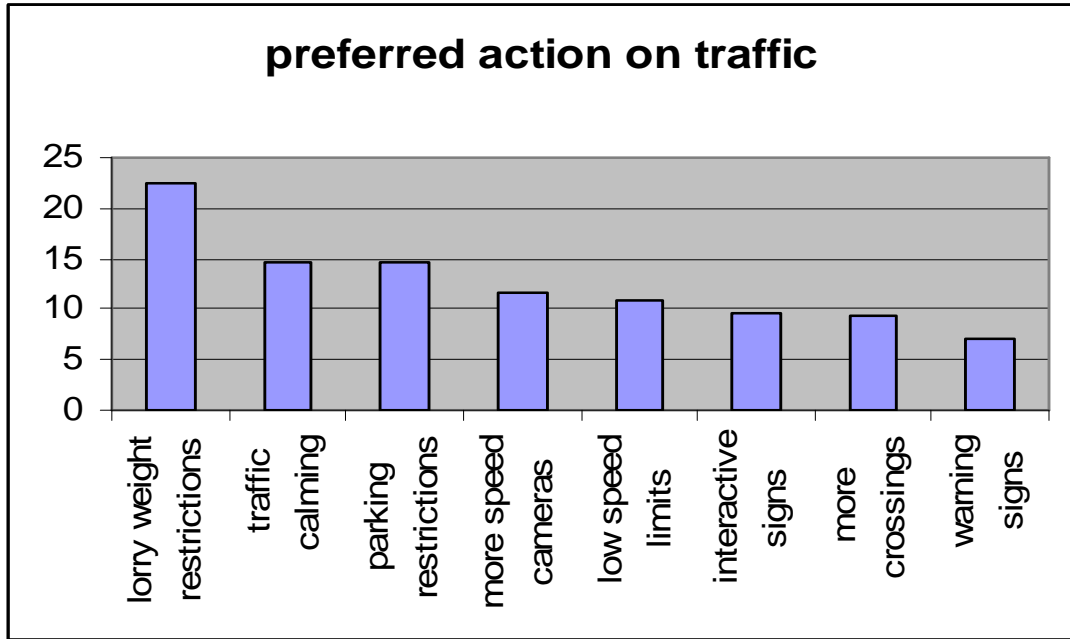
Not everybody used all four allowed responses; the breakdown is as shown in the table

number of responses	numbers responding
4	584
3	119
2	141
1	69

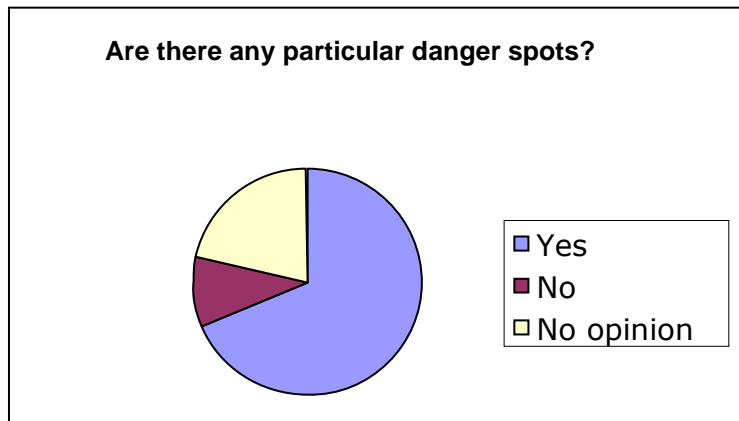
That means that this question elicited a total of 3099 responses.

As a percentage of the total responses the results in rank order are

Rank	Calming measure	%
1	Introduce lorry weight restrictions	22.36
2	Introduce traffic calming	14.68
3	Increase parking restrictions	14.65
4	More speed cameras	11.49
5	Decrease speed limits	10.75
6	Introduce more interactive signs	9.71
7	Introduce more pedestrian crossings	9.23
8	Introduce more warning signs	7.13



8



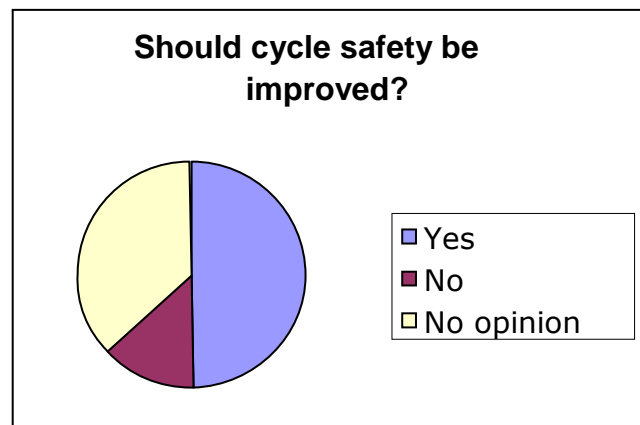
914 responses - Yes 68.49%
 No 10.06%
 No opinion 21.45%

9a Would you like to see any measures to improve cycle safety in Willingham?



Yes	No	No opinion
459	126	341

926 responses - Yes 49.56%
No 13.60%
No opinion 36.84%



9c If the following cycle paths were available how often might you use them?

Please answer this question using

- D** = daily
- W** = weekly
- O** = occasionally
- N** = never

Please use D, W, O or N

	PERSON 1	PERSON 2
Willingham to Over		
Willingham to Rampton		
Willingham to Longstanton		

	D	W	O	N	blank	spoilt
Person 1 Willingham to Over	24	108	343	337	151	5
Willingham to Rampton	29	86	336	363	152	4
Willingham to Longstanton	47	115	315	350	139	4
Person 2 Willingham to Over	12	60	240	229	428	1
Willingham to Rampton	20	52	226	237	433	2
Willingham to Longstanton	29	71	221	230	417	2

At first glance these figures look very interesting in terms of a high positive response; we can simply add them together to give

	D	W	O	N	blank	spoilt
Willingham to Over	36	168	583	566	579	6

Willingham to Rampton	49	138	562	600	585	6
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Willingham to Longstanton	76	186	536	580	556	6
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or

	D	W	O
Willingham to Over	36	168	583

Willingham to Rampton	49	138	562
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Willingham to Longstanton	76	186	536
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It looks as if there would be considerable use of cycle paths.

SECTION 3 – CRIME, DISORDER AND DISTURBANCE

10a Which, if any, of the following crimes/antisocial behaviour in Willingham is a concern to you?

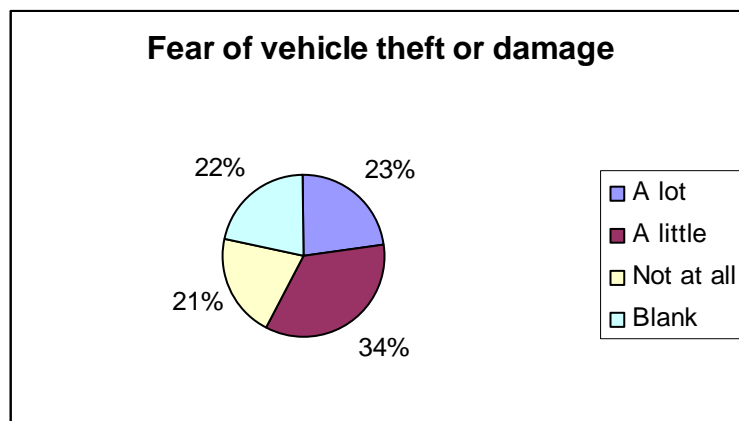
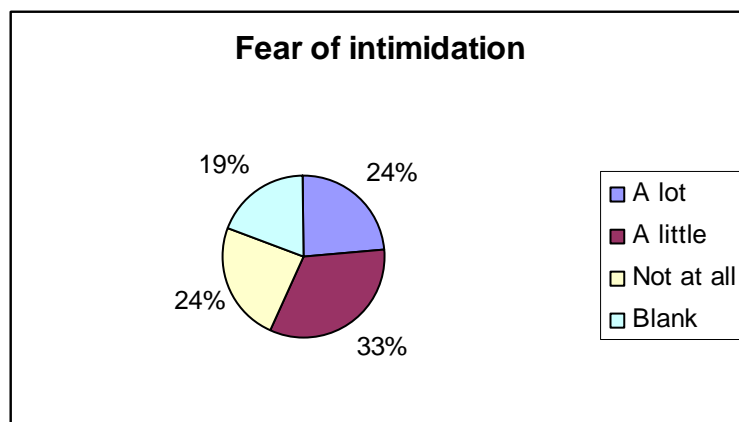
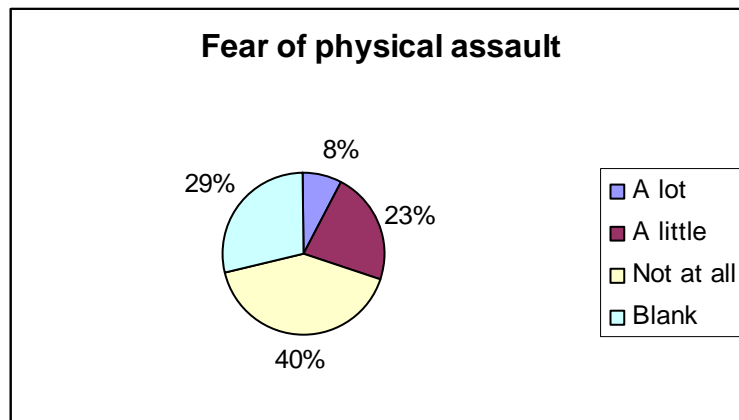
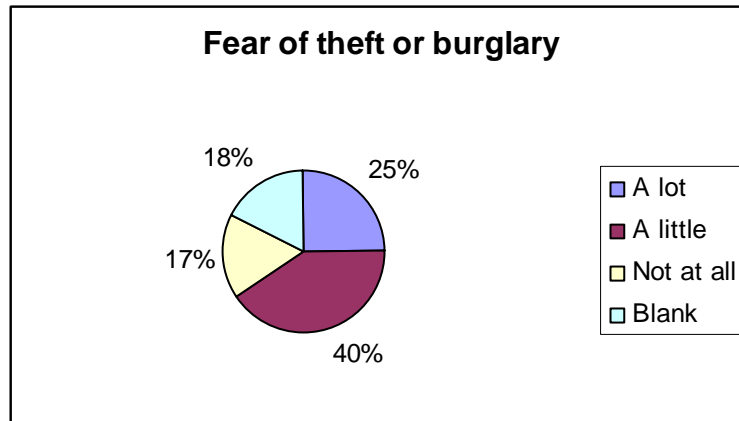


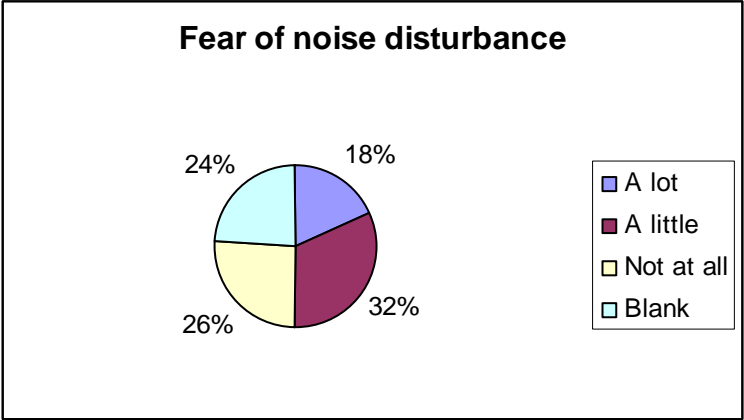
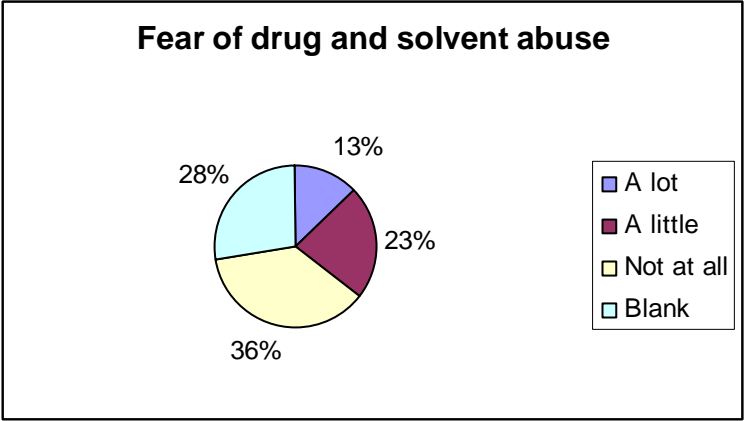
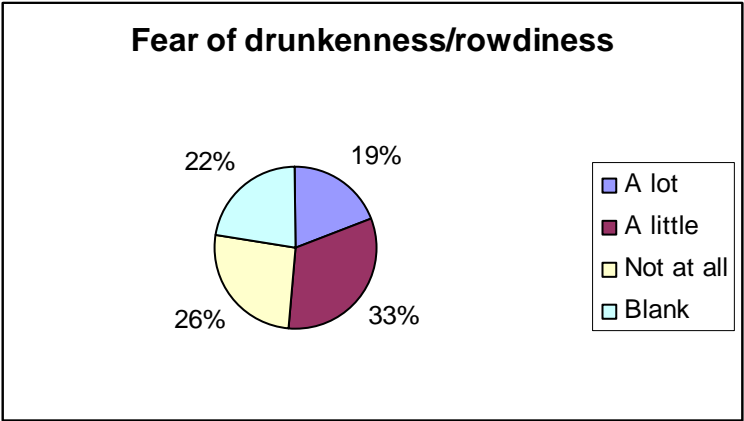
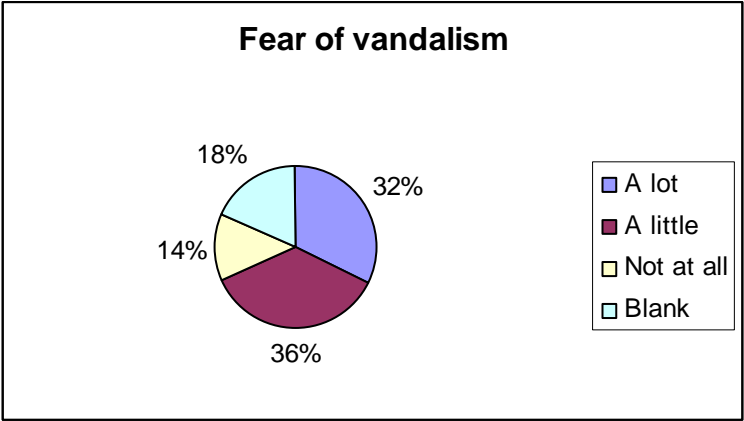
	A lot	A little	Not at all	blank
Theft or burglary	242	392	165	171
Physical assault	75	219	396	280
Intimidation by vandals or groups	232	316	233	189
Vehicle theft and damage	223	336	201	210
Vandalism to buildings/walls/...	313	347	133	177
Drunkenness or rowdy behaviour	189	307	257	217
Drug and solvent abuse	127	219	355	269
Noise	178	306	252	234

In theory there could have been **7760** responses to this question (970 questionnaires multiplied by 8). Actually, **55** questionnaires had no response at all to this question leaving total responses of **7320**. There were **1747** blanks left in questions partly answered. The best idea of response rate, since those answering could, and did, answer anything from one to eight responses, is to look at the fact that **915** questionnaires had some answer to this question out of a total of **970** questionnaires. This would be **94%**.

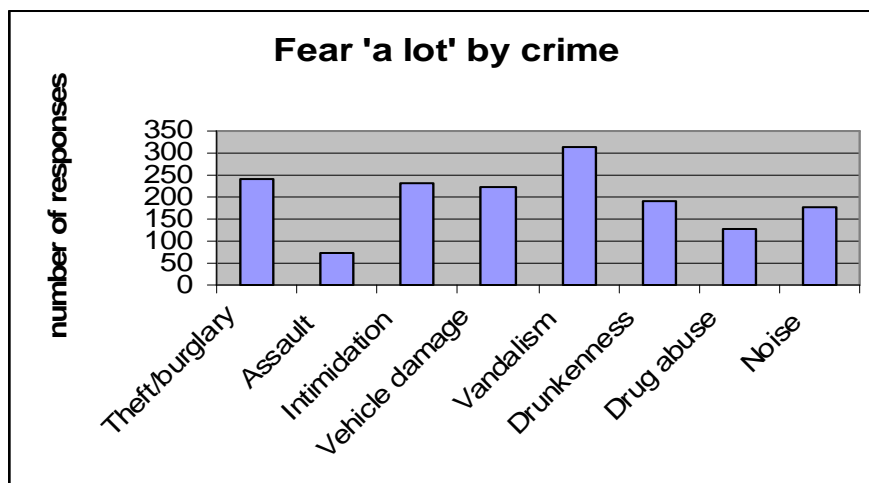
It is difficult to know what to do with these figures. In particular how to deal with 'not at all' and those left blank. Can we interpret those left blank as meaning 'not at all'? Perhaps it could mean no opinion or possibly missed by error. The most transparent way might be just to show the four categories?

They could be shown individually for each 'crime' as pie charts



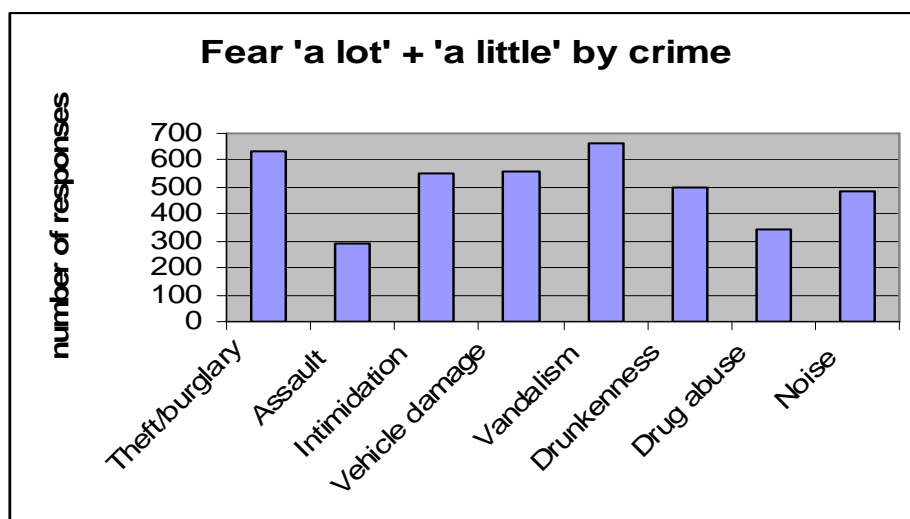


Or each category could be compared



You may want to add together the 'a little' and 'a lot' categories – would this give a better idea of relative magnitude of concern.

Concern	'a little' + 'a lot'
Theft	634
Assault	294
Intimidation	548
Vehicle damage	559
Vandalism	660
Drunkenness	496
Drug abuse	346
Noise	484



11 What measures do you think might be best in reducing crime in Willingham?

Please use
1 to 5

Please answer this question using

1 = most important improvement

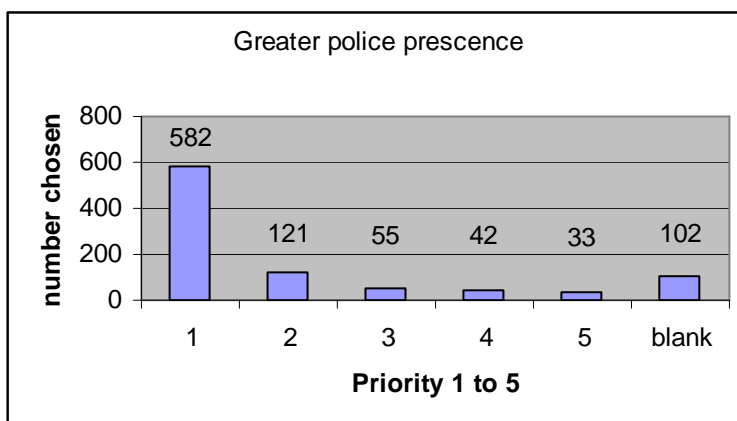
2 = second most

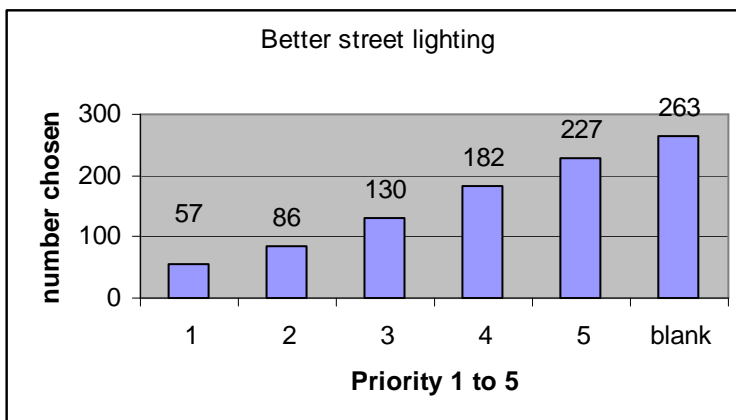
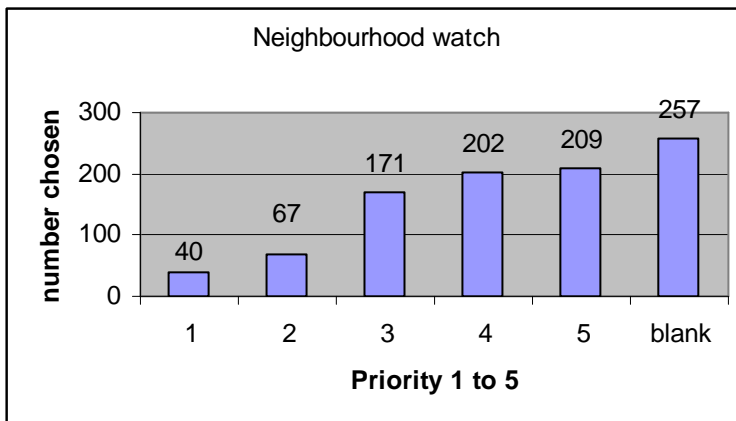
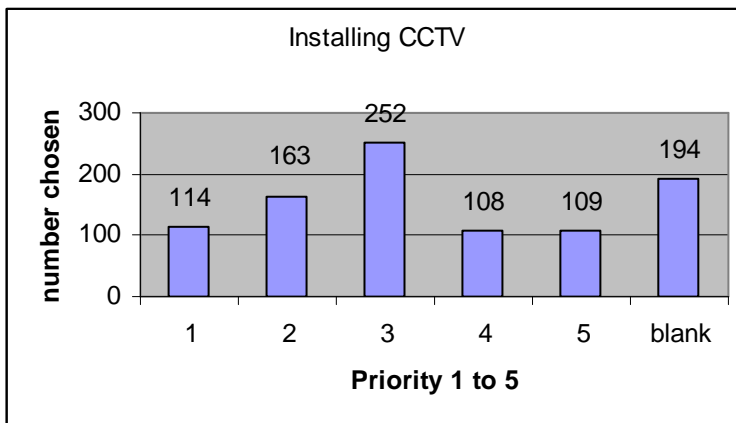
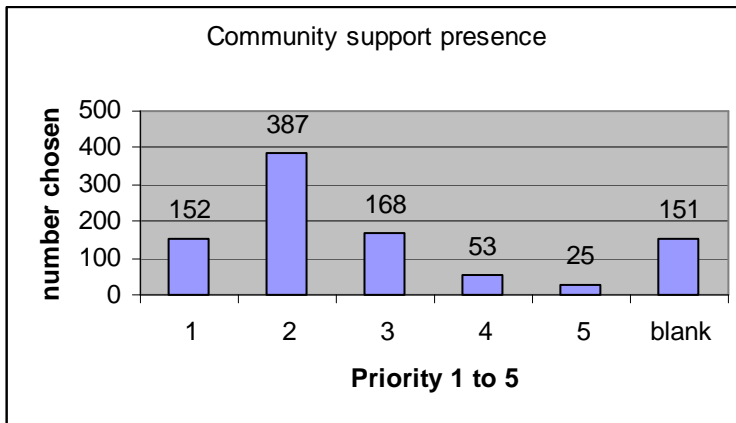
3 = third most, etc.

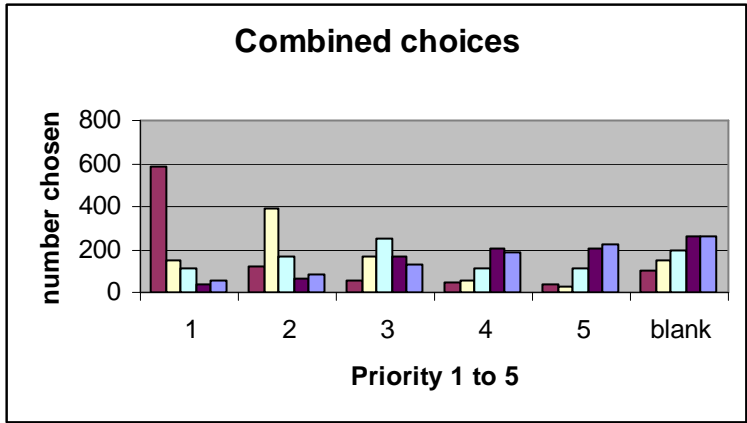
Greater police presence	
Greater police community support presence	
Installing CCTV	
More neighbourhood watch schemes	
Better street lighting	

	1	2	3	4	5	X	blank
Greater police presence	582	121	55	42	33	31	106
Greater police community support presence	152	387	168	53	25	30	155
Installing CCTV	114	163	252	108	109	26	198
More neighbourhood watch schemes	40	67	171	202	209	19	261
Better street lighting	57	86	130	182	227	21	267

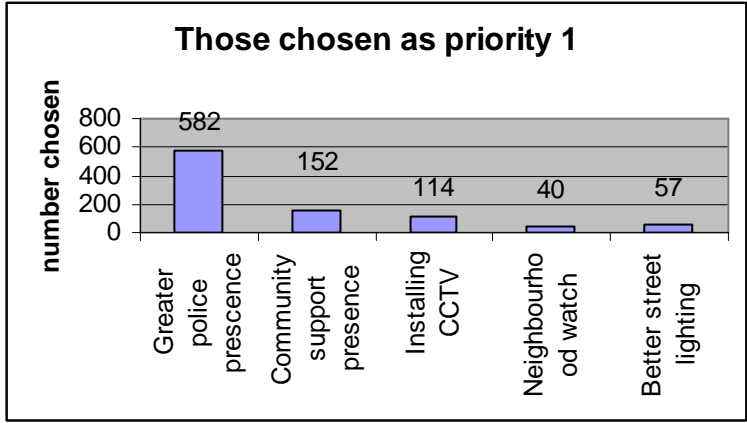
'X' has been included in this table. It was used where instructions for the question were not followed, in this case generally using ticks instead of 1 to 5 for priority. 'X' could be ignored in many questions but is included here as this question was more incorrectly completed compared to most others.



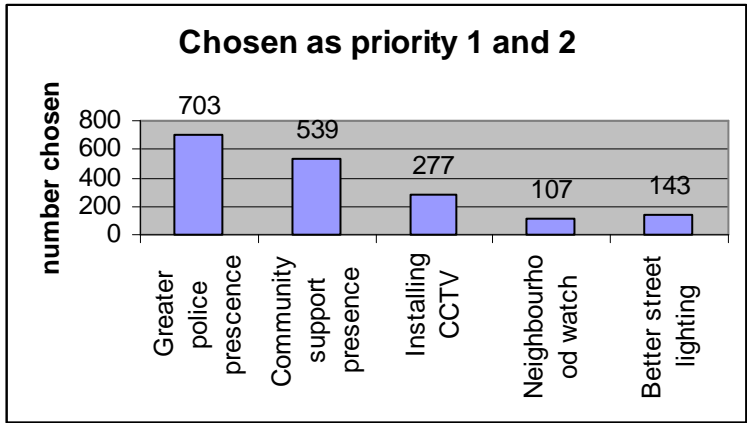




It might be more revealing just to show those chosen as priority 1



Or even totalling 1 and 2

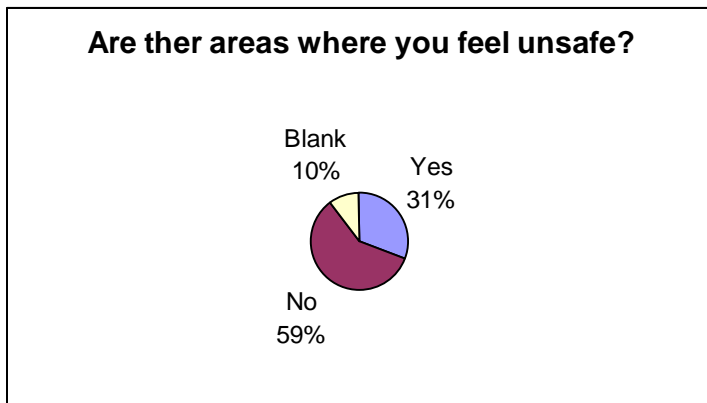


12a Are there any parts of Willingham in which you feel particularly unsafe at times?

Yes	No	Blank
300	573	97

970 questionnaires, **873** responses, **90** response rate.

Yes – 30.9% No – 59.1% Blank – 10%

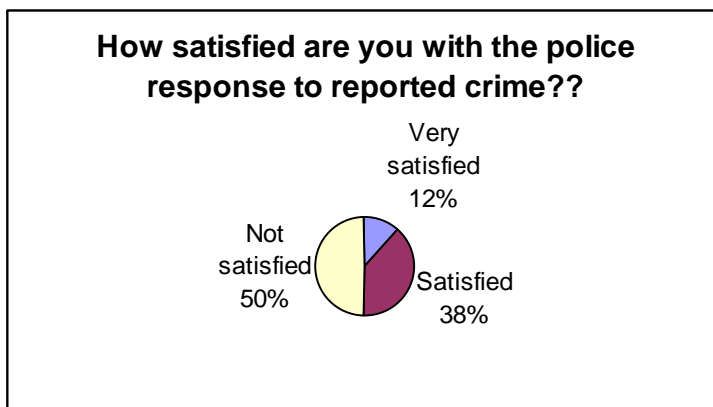


13 If you have reported a crime or anti-social behaviour in Willingham in the last few years, how satisfied were you with the police response?

Very satisfied	Satisfied	Not satisfied	Blank
49	149	199	573

The response rate is not shown here as the high number of blanks will be due to those who have not reported a crime.

There were **397** responses, the implication of this being that **at least** (allowing for those who have been the victims of crime but failed to complete this question) 397 out of 970 – **40.1%** of households who responded have been the victims of crimes or antisocial behaviour!



SECTION 4 – HOUSING

14a Are you or anyone in your household seeking somewhere to live in Willingham, or likely to need somewhere else to live in Willingham in the not-too-distant future?



Yes	No
131	793

Total responses – 925
Left blank – 45

Yes 14.1% of total responses
No 85.9% of total responses
Yes 13.5% of total questionnaires

Probably the relative percentages are not important here. The figure of 131 (out of 970 questionnaires returned) seeking housing seems high at first sight?

14b If you answered yes, what type of accommodation would be required?



A small house	61
A medium house	43
A large house	16



Rented property	44
Shared equity	14
Owned	67

Since 131 said they were seeking accommodation, only 120 responded to the question about the type of house and 125 about the question on renting/sharing/owning.

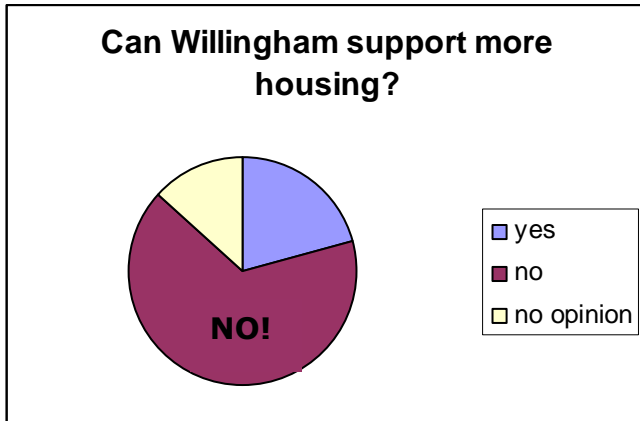
15a Do you think Willingham can support more housing?



Yes	No	No opinion
197	619	126

Total responses – 942
Left blank – 28

Yes 20.9%
No 65.7%
No opinion 13.4%



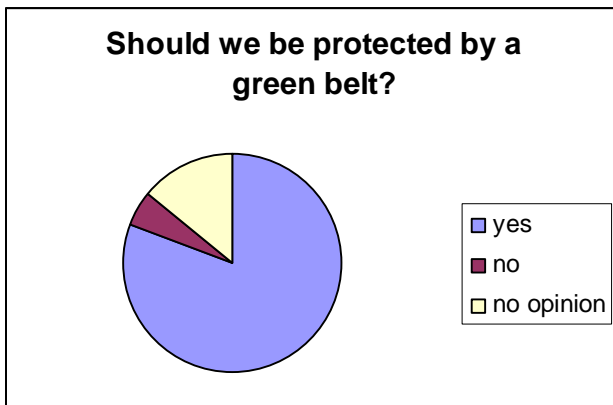
16 Do you think Willingham should be protected by a green belt?



Yes	No	No opinion
753	48	131

Total responses – 932
Left blank – 38


Yes 80.8%
No 5%
No opinion 14.2%

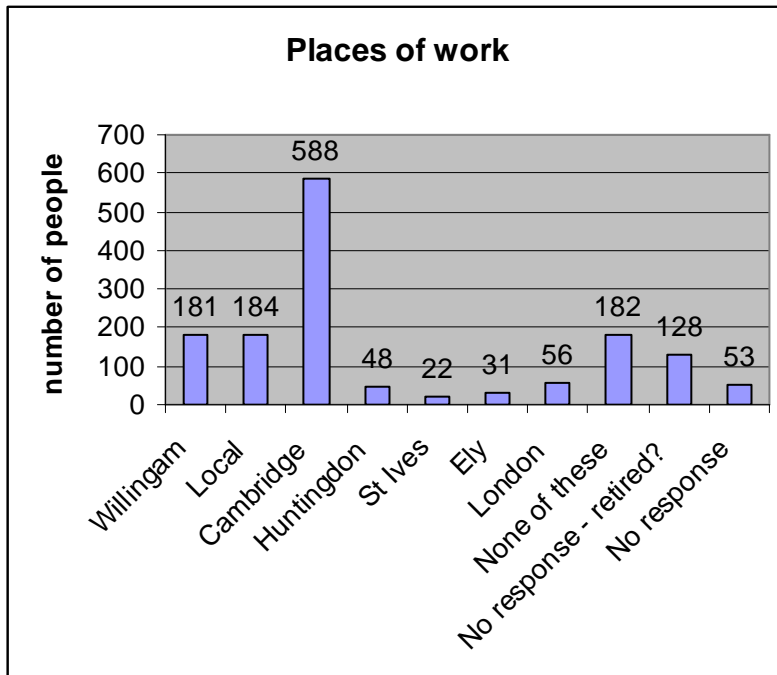


SECTION 5 – EMPLOYMENT

Of the **970** questionnaires only **789** responded to this question. However of the **181** that did not respond, **128** were from households where the only occupants were aged over 60. Only **53** who seemed to have occupants of working age did not respond.

If we discount those over 60s assuming that no response indicates retirement or no longer able to work it would mean there was a **94.5%** response to this question.

	 Total number
17 If you are employed, please indicate approximately the location of your main place of work	
Willingham	181
Local – within 5 miles of Willingham	184
Cambridge area	588
Huntingdon area	48
St Ives area	22
Ely area	31
London	56
None of these	182



It will be possible to look at a more detailed breakdown by household, e.g. how many households have both people working or working in the same location.

- 18 If there were to be more employment opportunities in Willingham, what kind of development would you support?



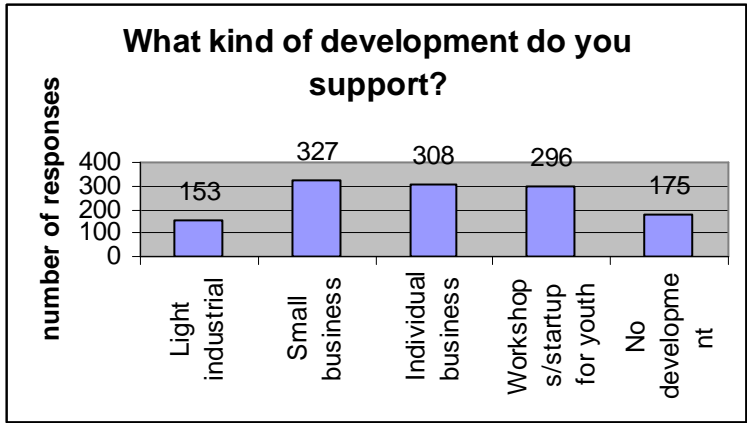
If you feel there should be no more development indicate none.

Light industrial area	153
Small business area	327
More individual business establishments	308
Workshops/Start Up Units for young people	296
None	175

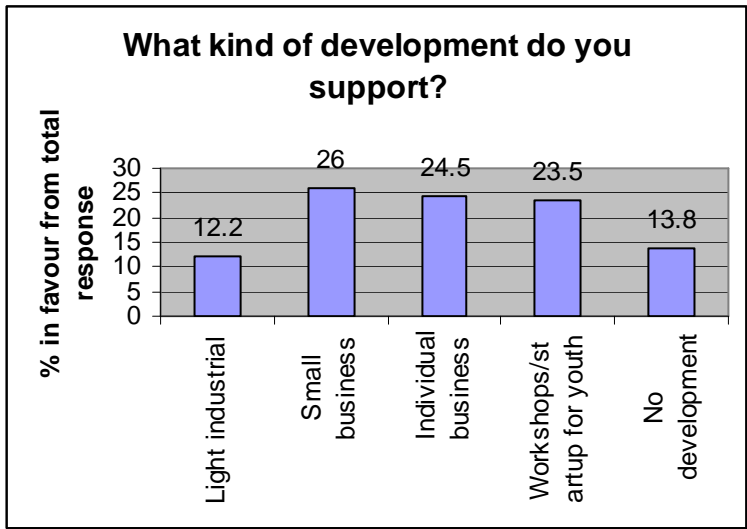
This question was not intended to be vague but it turned out that way! It was meant to allow only one response per household but it seems many respondents wanted to give more than one answer. The breakdown of answers is

number of responses	numbers responding in this way
0	119
1	608
2	144
3	36
4	63
	total responses - 1258

Of the **970** questionnaires, there were responses on **851** of them (**87.7%**)



or as percentages



19a If you are unemployed but seeking work, in which sector?



Agriculture/horticulture	3
Manufacturing/engineering	5
Retail/service	6
Financial	2
Hotels/catering/etc.	3
University/school	5
Public sector/Local government	5
Construction	5
Transport/communications	2
Food processing	1
Other	12

Only **34** out of the **970** questionnaires had a response to this question. Obviously some people put down that they were seeking employment in several different sectors.

SECTION 6 – TRANSPORT

20 What forms of transport do you use and how often?

please answer this question using

D = daily

W = weekly

O = occasionally

N = never

as an approximate guide

D,W,O or N	PERSON 1	PERSON 2
Car		
Car share		
Bus		
Motorbike		
Bicycle		
Taxi		

This question had a high response rate. Of the **970** questionnaires analysed **942** had some response – **97.1%**.

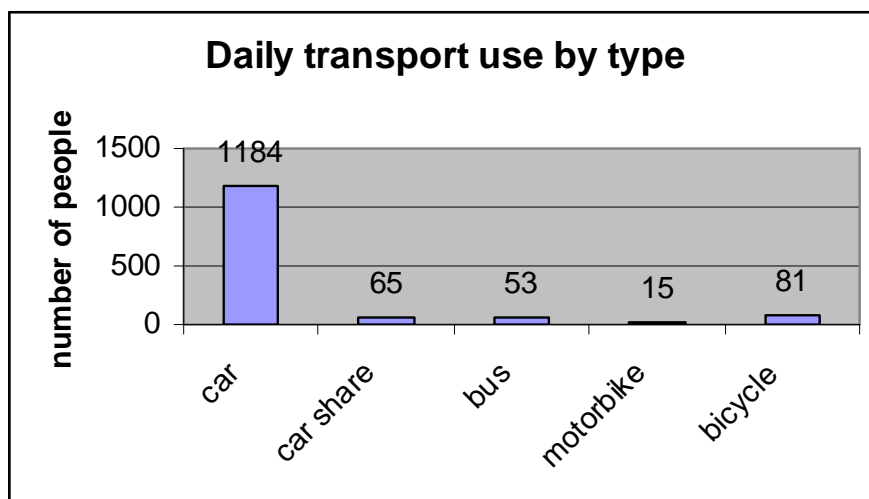
This data certainly gives some measure of car, bus and bicycle use. Like many questions, the positive is more useful than the negative – one would have to assume the large number of blank responses to 'car share' compared to 'car' is a reflection of how few share a car for transport and so people just ignored the question.

PERSON 1	Daily	Weekly	Occasionally	Never	Blank
Car	708	89	54	20	98
Car share	32	29	127	361	421
Bus	25	37	275	293	340
Motorbike	7	14	24	505	420
Bicycle	51	83	260	224	351
Taxi	3	7	253	329	408

PERSON 2	Daily	Weekly	Occasion ally	Never	Blank
Car	476	79	51	20	343
Car share	33	24	75	279	559
Bus	28	22	157	248	515
Motorbike	8	7	15	376	564
Bicycle	30	49	188	186	516
Taxi	0	3	181	237	549

PERSONS 1 and 2	Daily	Weekly	Occasion ally	Never	Blank
Car	1184	168	105	40	471
Car share	65	53	202	640	980
Bus	53	59	432	541	855
Motorbike	15	21	39	881	984
Bicycle	81	132	448	410	867
Taxi	3	10	434	566	957

Looking at some of the significant figures from the combined results



21 If you use the bus, for what purpose do you use it and how often?

Please answer this question with the code

D = daily, or near daily use

W = once a week approximately

O = occasionally

N = never

Please use D, W, O or N

	PERSON 1	PERSON 2
Getting to and from work		
Shopping for food/essentials		
Personal shopping		
Social travel – daytime		
Social travel – evenings		
Medical/health related needs		
Links to other transport		

This question had a low response rate of only **553 (56.8%)** answered.


PERSON 1	Daily	Weekly	Occasionally	Never	Blank
Getting to and from work	21	12	50	272	611
Shopping for food/essentials	11	20	63	279	596
Personal shopping	9	19	178	209	555
Social travel – daytime	6	11	102	247	604
Social travel – evenings	3	5	84	258	619
Medical/health related needs	3	4	50	299	614
Links to other transport	4	6	107	248	605

PERSON 2	Daily	Weekly	Occasionally	Never	Blank
Getting to and from work	25	8	30	214	693
Shopping for food/essentials	4	10	30	219	707
Personal shopping	6	13	91	173	686
Social travel – daytime	6	10	75	183	696
Social travel – evenings	6	4	58	197	705
Medical/health related needs	2	1	24	232	711
Links to other transport	1	5	61	196	706

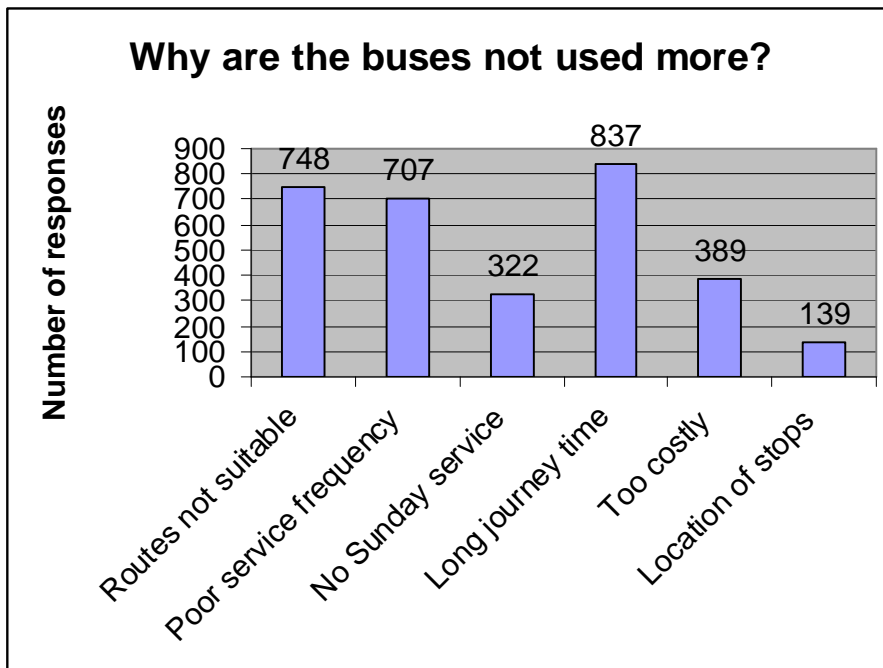
PERSONS 1 and 2	Daily	Weekly	Occasion ally	Never	Blank
Getting to and from work	46	20	80	486	1304
Shopping for food/essentials	15	30	93	498	1303
Personal shopping	15	32	269	382	1241
Social travel - daytime	12	21	177	430	1300
Social travel - evenings	9	9	142	455	1324
Medical/health related needs	5	5	74	531	1325
Links to other transport	5	11	168	444	1311

The above question seems to serve to show how little the buses are used by residents of Willingham.

22a If you do not use the bus, or only use it occasionally, can you indicate if any of these reasons apply?

	 PERSON 1 and 2 added
Routes/destinations are not suitable	748
Poor service frequency	707
No Sunday service	322
Long journey time	837
Too costly	389
Location of bus stops	139

There were **788** responses on questionnaires (**81.2% response**)



23 Which THREE factors, if improved, would encourage you to start using, or use the bus service more?

Please answer this question using
1 = most important improvement
2 = second most....
3 = third most

Please use 1, 2 and 3	PERSON 1	PERSON 2
Routes/destinations	1.8	1.8
Service frequency	2	2
No Sunday service	2.4	2.4
Long journey time	1.8	1.8
Too costly	2.1	2.2
Location of bus stops	2.3	2.3
Total responses	690	409

To give a measure of which factors are most important an average has been taken for each response – NOTE – the lower the average the more favoured the improvement.

The preferred improvements – in order of priority are

Joint 1st **More suitable routes/destinations** and **Shorten journey time**

2nd **Improve service frequency**

3rd **Too costly**

In the table below is shown the numbers – person 1 and person 2 – who rated as '1' their most preferred improvement

In the final column the figures are

number putting this as '1' – total response – number as %

23 Which THREE factors, if improved, would encourage you to start using, or use the bus service more?

Please answer this question using
1 = most important improvement
2 = second most....
3 = third most

Please use 1, 2 and 3	PERSON 1 rating as '1'
Routes/destinations	221 – 482 – 46%
Service frequency	170 - 529 – 32%
No Sunday service	20 – 139 – 3.6%
Long journey time	207 – 466 – 44%
Too costly	69 – 228 – 30%
Location of bus stops	20 – 79 – 25%

23 Which THREE factors, if improved, would encourage you to start using, or use the bus service more?

Please answer this question using
1 = most important improvement
2 = second most....
3 = third most

Please use 1, 2 and 3	PERSON 2 rating as '1'
Routes/destinations	132 – 288 – 46%
Service frequency	101 – 319 – 32%
No Sunday service	12 – 76 – 16%
Long journey time	132 – 286 – 46%
Too costly	42 – 150 – 28%
Location of bus stops	11 – 44 – 25%

A convoluted and different analysis but which still shows the major problems are **routes/destinations**, **long journey time** and **service frequency**.

24a Which would be the most likely destination(s) or direction you would need if using the bus?

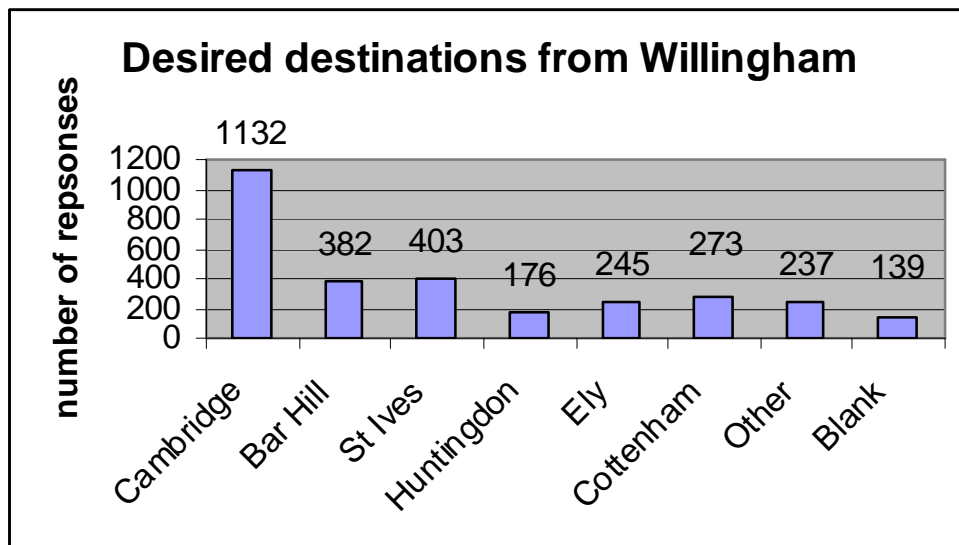


PERSON 1 and PERSON 2

Cambridge	1132
Bar Hill	382
St Ives	403
Huntingdon	176
Ely	245
Cottenham	273
Other nearby villages	237

There were responses to this question on **831** questionnaires (total 970) giving a response rate of **85.7%**. Table shows total responses.

The response was left open so that people could tick as many destinations as they wanted so all that can be gained is an idea of relative choice.



25a When the guided bus service starts do you plan to use it on a regular basis?



	PERSON 1	PERSON 2
Yes	164	106
No	359	237
Perhaps	399	279
BLANK	48	348

Response rate for PERSON 1 922/970 questionnaires = **95%** response

25a When the guided bus service starts do you plan to use it on a regular basis?



	PERSON 1 and PERSON 2 ADDED
Yes	270
No	596
Perhaps	678
BLANK	396

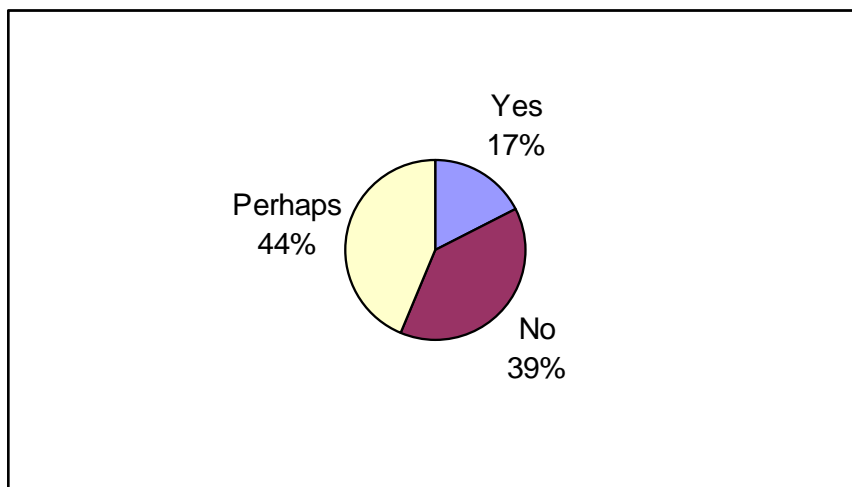



Chart for person 1 and 2 added

25b If you plan to use the Guided Bus, what current mode of transport that you use will it usually replace? 


	PERSON 1	PERSON 2
Car	546	349
Bus	50	39

315 questionnaires had no response to this question at all. This gives a response rate of $655/970 = 67.5\%$

The combined figures give


possible number of cars replaced by guided bus – **895**

and those who will possibly no longer use the bus – **89**

26 If you plan to use the Guided Bus, how will you usually get to and from the station at Longstanton? 

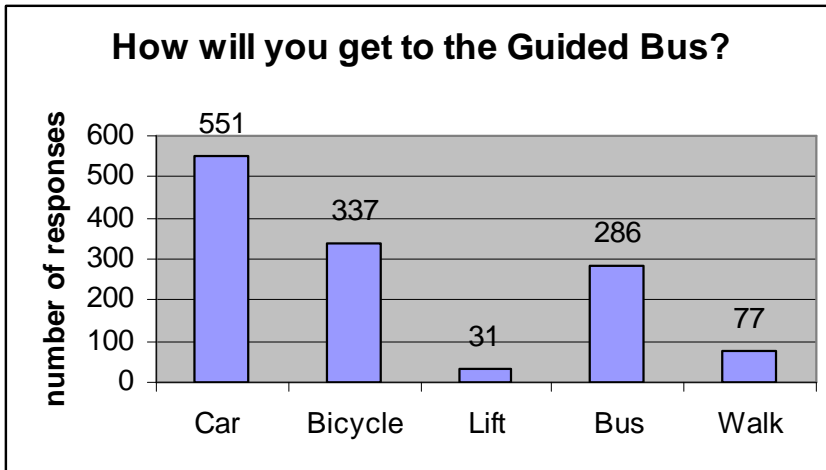
	PERSON 1	PERSON 2
Car	336	215
Bicycle	207	150
Rely on a lift	20	11
Local bus/shuttle service if available	171	115
Walk	48	29

292 questionnaires had no response at all to this question giving a response rate of $678/970 = 69.9\%$

26 If you plan to use the Guided Bus, how will you usually get to and from the station at Longstanton? 

	PERSON 1 and PERSON 2 ADDED
Car	551
Bicycle	357
Rely on a lift	31
Local bus/shuttle service if available	286
Walk	77

The large number who would cycle is a surprise given the usual low number of cyclists. Both car and cycle use must raise question as to how much car and bike parking there will be.

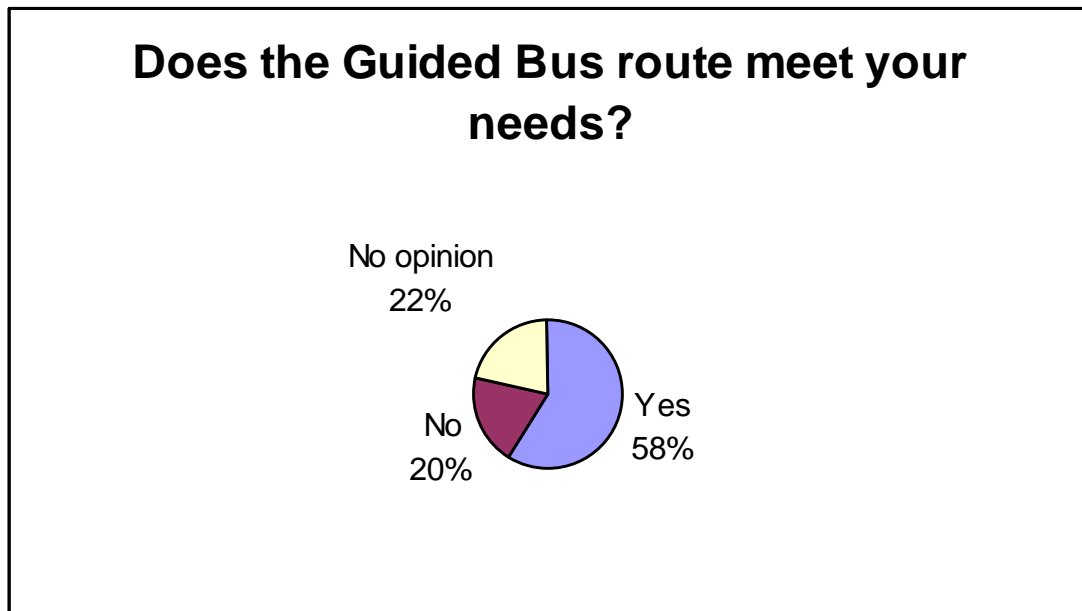


27 If you need to use the Guided Bus to go to Cambridge does the proposed route meet your needs?



	PERSON 1	PERSON 2
Yes	430	275
No	143	99
No opinion	157	105

183 questionnaires had no response to this question giving a response rate of $787/970 = 81\%$



SECTION 7 – SOCIAL AMENITIES

28 Willingham has a range of social amenities. Which of these do you use, how often and why? *Please use the code*

D = daily (or nearly daily) **W** = weekly (or approximately weekly)

O = occasionally **N** = never

Please use

D W O or N

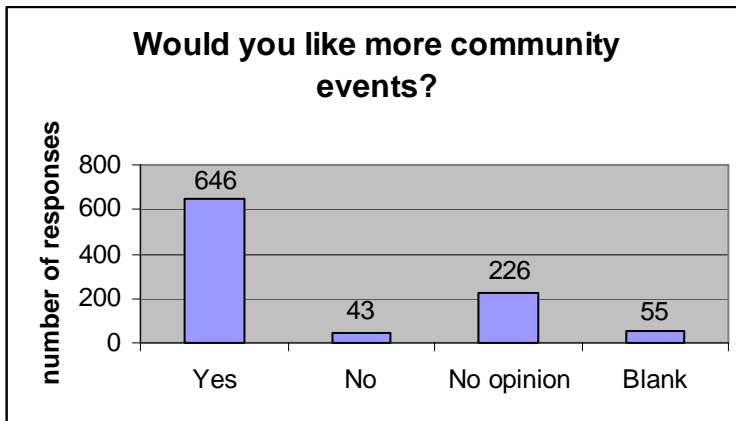
	D	W	O	N	Blank
Social Club	5	55	259	519	131
Ploughman Hall	3	59	324	445	139
Public Hall (High Street)	2	50	33	718	167
Sports Field	6	89	256	462	157
Sports Pavilion	2	29	68	700	171
Playground	17	86	217	495	155
Bowls Club	2	11	11	775	169
Baptist Church and Hall	4	53	100	647	166
C of E Church/ Octagon	4	73	232	524	136
Salvation Army Hall	2	44	92	667	165
Library	3	140	392	318	118
Other (Please specify)	11	21	24	78	836

30a Would you like to see more community events in Willingham such as Gala Week, a carnival, a French/farmers market or a music or beer festival?

Yes	No	No opinion	Blank
646	43	226	55

There were **970** questionnaires, **915** responses so a response rate of **94.3%**.

Yes – 66.6% **No – 4.4%** **No opinion – 23.3%** **Blank – 5.7%**

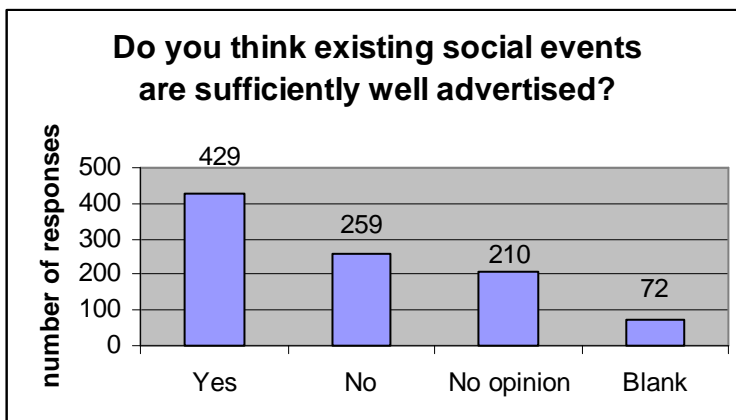


32 Do you think the existing village social events are sufficiently well advertised?

Yes	No	No opinion	Blank
429	259	210	72

There were **970** questionnaires, **898** responses so a response rate of **92.6%**

Yes – 44.2% No – 26.7% No opinion – 21.6% Blank – 7.5%



SECTION 8 – MEDICAL SERVICES

- 33 If you use the Willingham surgery how do you rate it with respect to the following statements?

Please use **1, 2, 3, 4 or 5**

Please answer using the code

1 = *strongly agree*

2 = *agree*

3 = *neither agree nor disagree*

4 = *disagree*

5 = *strongly disagree*

I am treated with respect and understanding by practice staff	
I can usually get an appointment within 48 hours	
In an emergency I can get seen more quickly	
I have confidence in the ability of the staff at the practice	
I will be dealt with quickly and well in an out-of-hours emergency	
I am kept waiting too long for my appointment	

Below are the numbers responding to each part of each question

Question	strongly agree	agree	neither	disagree	strongly disagree	average
I am treated with respect and understanding by practice staff	637	161	13	6	7	1.3
I can usually get an appointment within 48 hours	451	239	63	46	10	1.7
In an emergency I can get seen more quickly	443	199	112	13	11	1.7
I have confidence in the ability of the staff at the practice	486	257	46	10	10	1.5
I will be dealt with quickly and well in an out-of-hours emergency	190	188	280	39	31	2.4
I am kept waiting too long for my appointment	38	145	203	249	124	3.4 (1.6)

Notice that the last question is 'reversed' i.e. the higher the score the better the response. For comparison with the others it would be sensible to subtract this value from 5, giving **1.6**.

The question which elicited the poorest response referring to out-of-hours emergencies may have gained this response because people had little or no experience of this and it may well reflect a fear rather than reality.

The total responses for each part were (970 questionnaires analysed)

Question	responses	left blank
I am treated with respect and understanding by practice staff	824	146
I can usually get an appointment within 48 hours	809	161
In an emergency I can get seen more quickly	778	192
I have confidence in the ability of the staff at the practice	809	161
I will be dealt with quickly and well in an out-of-hours emergency	728	242
I am kept waiting too long for my appointment	759	211

Could the higher level of no response on the above question be due to lack of experience in using the surgery?

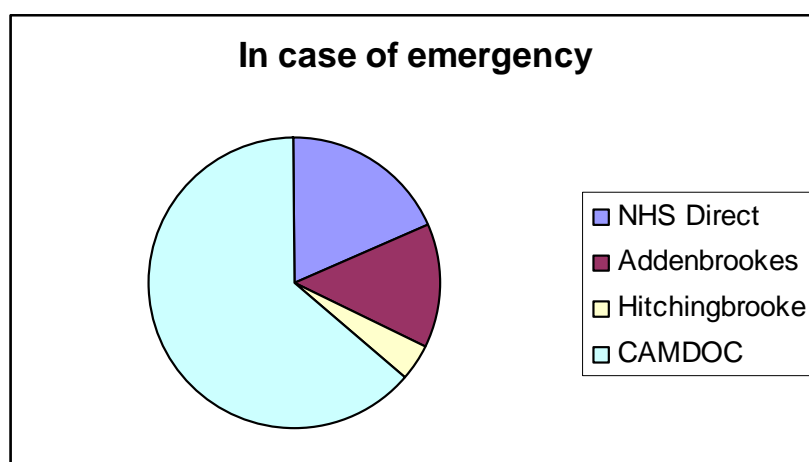
34 If taken ill out of surgery hours what would you be most likely to do?



Ring NHS Direct	188	18.6%
Go to A & E at Addenbrookes	137	13.6%
Go to A & E at Hinchingsbrooke	41	4%
Use out of hours service - CAMDOC	643	63.8%

Total responses - 1009 (970 questionnaires analysed)

The instructions asked for just one response to this question but quite a few gave two. Some comments on these questionnaires justified giving two as they stated that the response would depend on the nature of the illness.



35b If you have made a suggestion above, would you be prepared to pay for such services?



Yes	No
137	82

SECTION 9 – EDUCATION

36a If you have children are you happy with pre-school provision in Willingham?



Yes	No	Not relevant
155	40	480

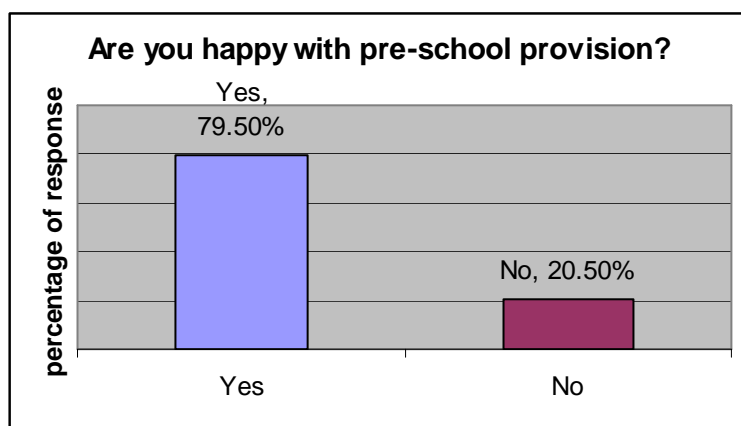
970 questionnaires, **675** responses (**69.6%**)

All of these three 'numerical' questions have a relatively low response rate

Here it might be more relevant to just look at the Yes/No responses since those not relevant or blank response presumably have no say in the matter assuming they have no experience.

Yes 79.5% (155 x 100/195)

No 20.5% (40 x 100/195)



37a If you have children are you happy with primary education provision in Willingham?



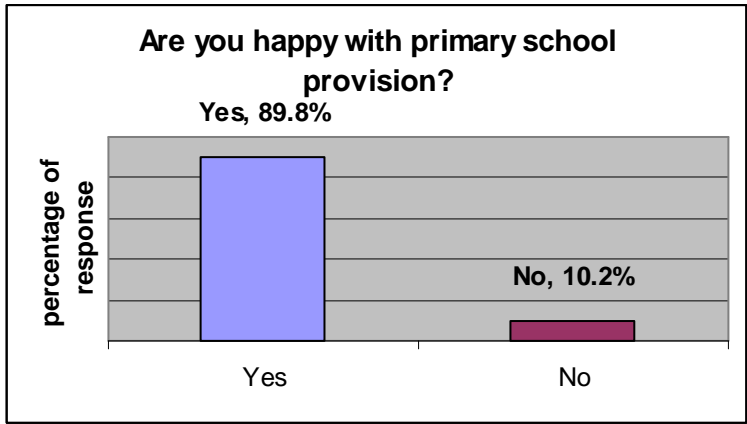
Yes	No	Not relevant
185	21	462

Please see above comments – same apply here

970 questionnaires, **668** responses (**68.9%**)

Yes 89.8% (185 x 100/206)

No 10.2% (21 x 100/206)



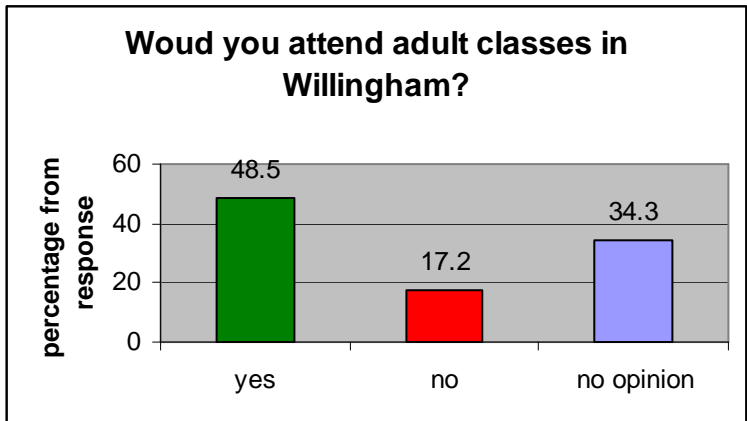
38b If you answered no would you attend classes if they were offered in Willingham?




Yes	No	No opinion
321	114	227

970 questionnaires, **662** responses (**68.2%**)

662 responses Yes – 48.5% No – 17.2% No opinion – 34.3%



SECTION 10 – LOCAL AND WIDER ENVIRONMENTAL ISSUES

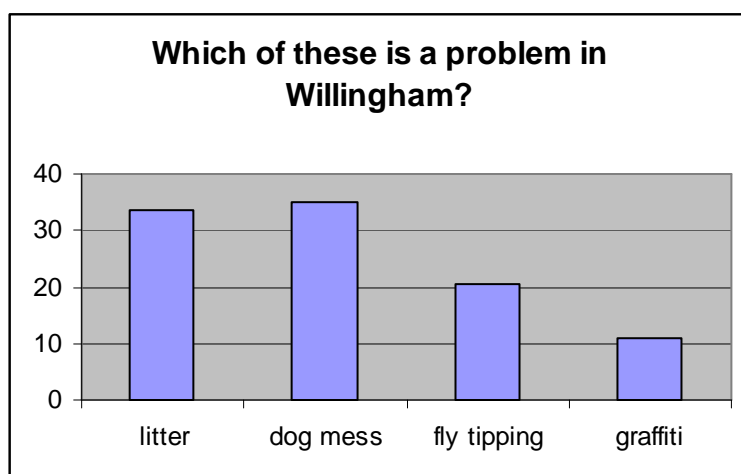
- 39 Are any of the following a problem in Willingham and if so where?  +

Litter	421
Dog mess	437
Fly tipping/rubbish	257
Graffiti	136

In this question respondents could enter as many ticks as they wished, i.e. from none to a maximum of four for concerns about all. There would have been an element of self-limitation perhaps as people might want to limit their response so as to make the main concerns they have stand out.

In all there were a total of **1251** responses, the breakdown as percentages is

Litter 33.6% **Dog mess 34.9%** **Fly tipping/rubbish 20.5%**
and **Graffiti 11%**



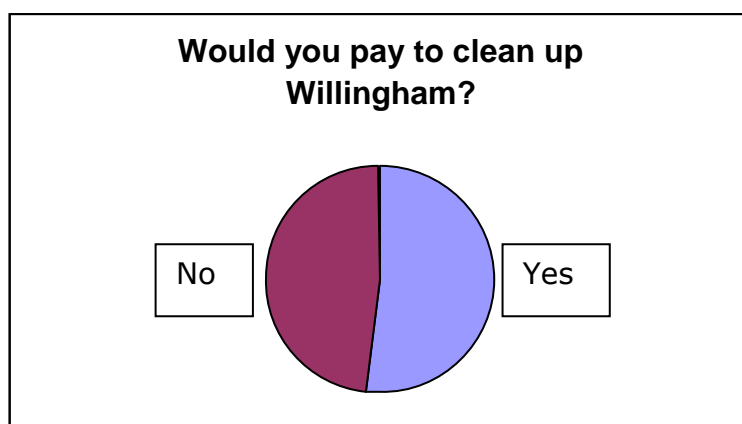
- 40 There are many possible solutions to the above problems, for example more litter bins or litter wardens. Would you be willing to fund these solutions through relatively small increases in the local precept/tax?



Yes	No
373	344

970 questionnaires analysed with a response of **717 (73.9%)** for this question so a relatively low response

Yes – 52% **No – 48%**



41 I would increase the amount I recycle in Willingham if there was/were



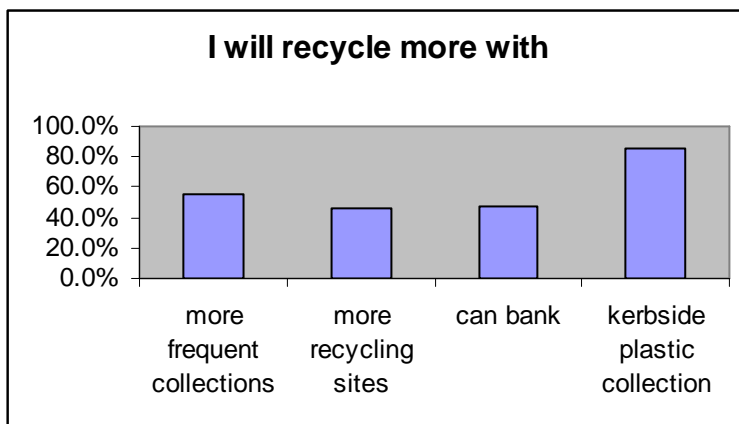
	Strongly agree	Agree	No view	Disagree	Strongly disagree	blank no answer
More frequent collections	248	141	160	122	34	265
More recycling sites	141	159	202	123	36	309
A can bank	163	151	202	110	35	309
A kerbside plastic collection	546	147	71	40	12	154

The first three items were not well responded to. The responses for all four are shown below with the percentage of each response as a part of the total response for the question.

	Strongly agree	Agree	No view	Disagree	Strongly disagree	% response
More frequent collections	35.2%	20%	22.7%	12.6%	9.5%	72.7
More recycling sites	21.3%	24.1%	30.6%	18.6%	5.4%	68.1
A can bank	24.7%	22.8%	30.6%	16.6%	5.3%	68.1
A kerbside plastic collection	66.9%	18%	8.7%	4.9%	1.5%	84

Adding together the 'agree' columns and the 'disagree' columns gives

	Agree in any way	No view	Disagree in any way
More frequent collections	55.2%	22.7%	22.1%
More recycling sites	45.4%	30.6%	24%
A can bank	47.5%	30.6%	21.9%
A kerbside plastic collection	84.9%	8.7%	6.4%

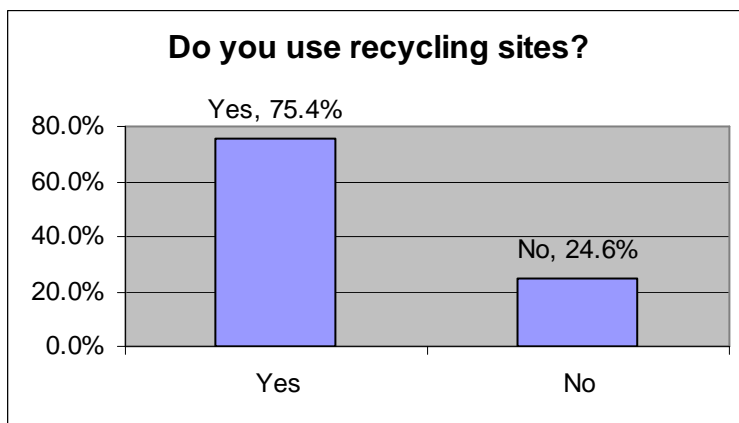


42a Do you take rubbish to Household recycling sites, e.g. Bluntisham?

Yes	No
697	227

970 questionnaires were analysed, this question had **924 (95%)** response – quite high.

Of those responding **75.4%** said they do take rubbish to recycling sites, **24.6%** do not.

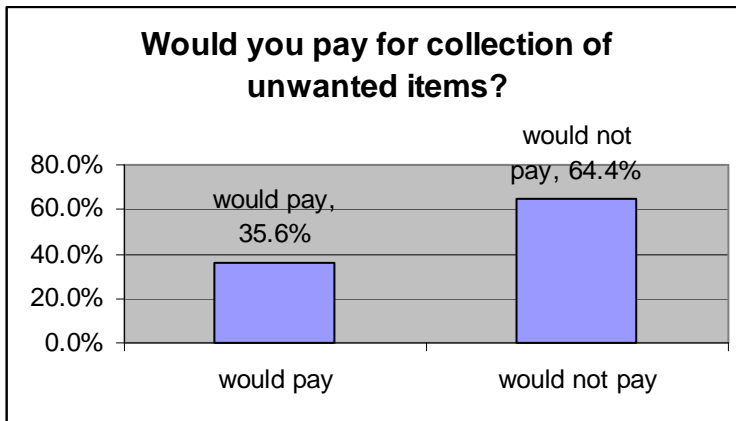


42b If you are unable to get to them, would you use and pay for a regular collection from Willingham for such items?

Yes	No
267	483

970 questionnaires, for this question **750** responses, low in comparison.

35.6% said they would be prepared to pay, **64.4%** would not.



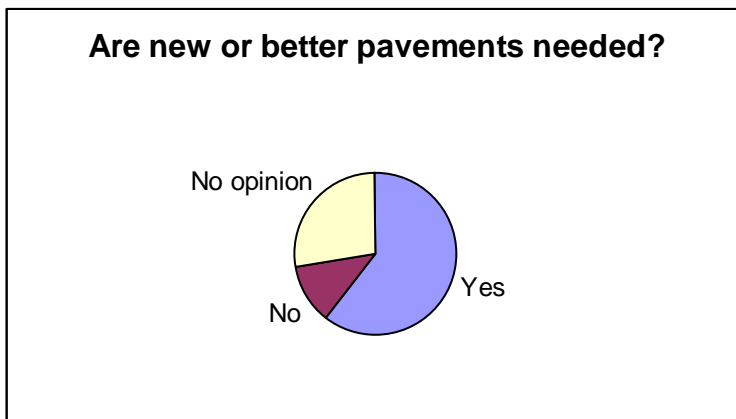
43a Do you think either new or better pavements are needed in some areas?



Yes	No	No opinion
558	109	259

970 questionnaires, **926** responses (**95.5%**) for this question

Yes – 60.3% No – 11.8% No opinion 27.9%



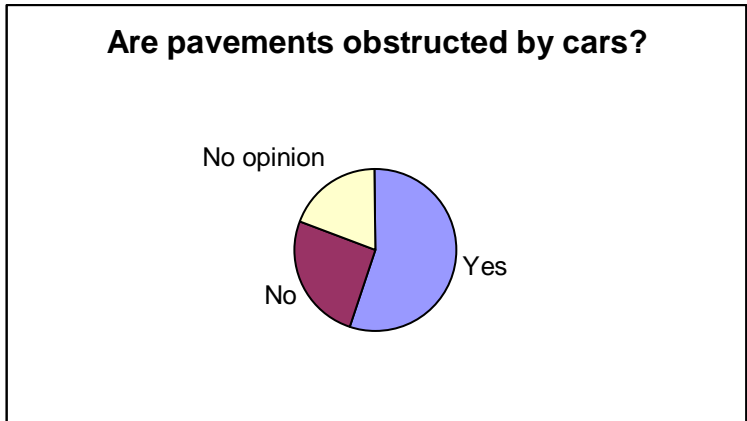
44a Are pavements often obstructed by cars?



Yes	No	No opinion
504	234	179

970 questionnaires with **917** responses (**94.5%**) to this question.

Yes – 55% No – 25.5% No opinion – 19.5%



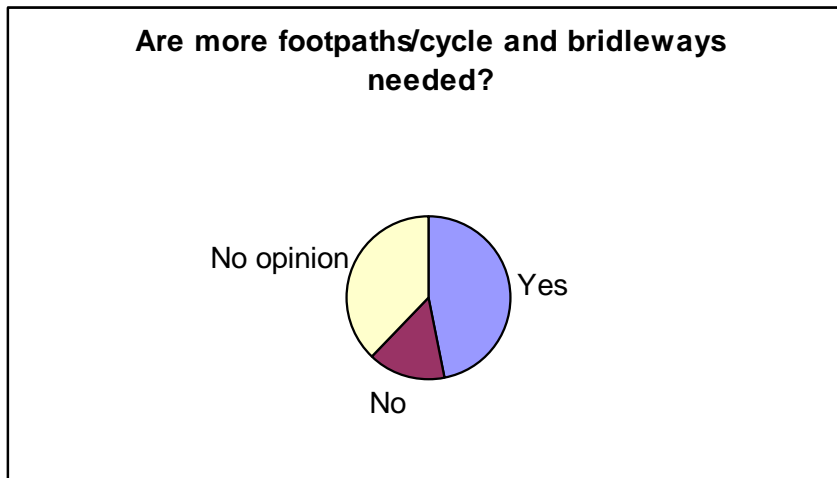
45a Are more footpaths/cycleways/bridleways needed for leisure?



Yes	No	No opinion
411	135	332

970 questionnaires analysed, **878** responses (**90.5%**) to this question.

Yes – 46.8% **No – 15.4%** **No opinion – 37.8%**



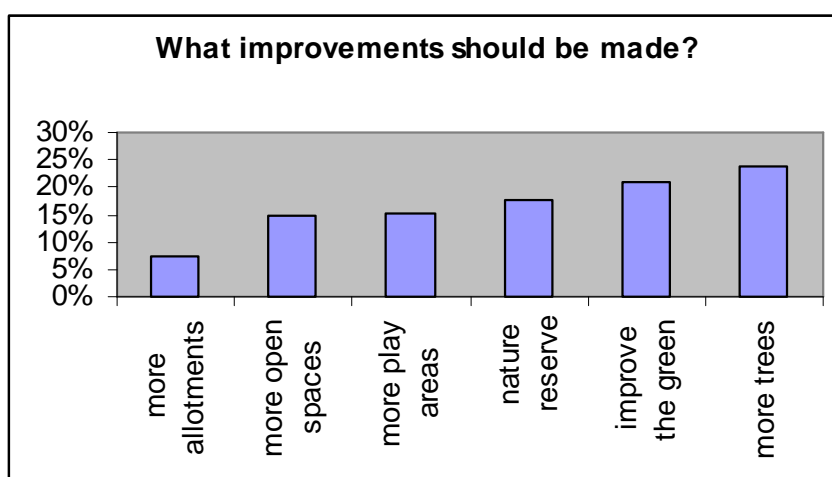
46a Does the village need:



more allotments	126 7.4%
more open spaces	247 14.6%
more play areas	261 15.4%
a nature reserve	301 17.8%
improvements to the village green	353 20.9%
more trees	405 23.9%

As with question 39, this question allowed as many answers as the respondents wanted to give. There was a total response of **1693** on the **970** questionnaires analysed.

The numbers are also shown as percentages of the total response in the table above.



SECTION 11 – LOCAL GOVERNMENT AND INFORMATION SERVICES

47 Would you say the following councils listen to the needs of the residents?



	Strongly agree	Agree	No view	Disagree	Strongly disagree	blank
The County Council	21	64	475	209	111	90
The District Council	21	84	499	185	85	96
The Parish Council	52	252	431	100	51	84

Response rate to these questions

County – 90.5%

District – 89%

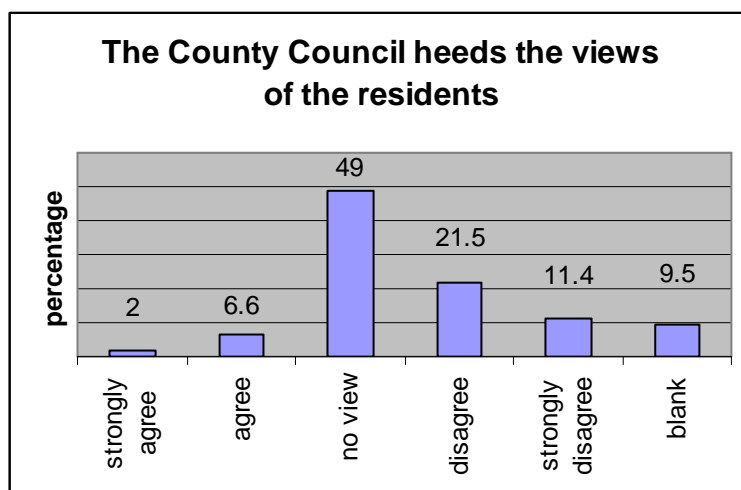
Parish – 91.4%

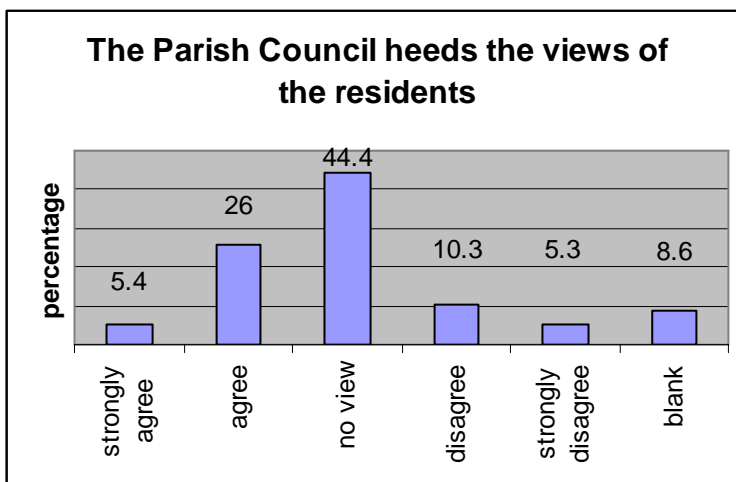
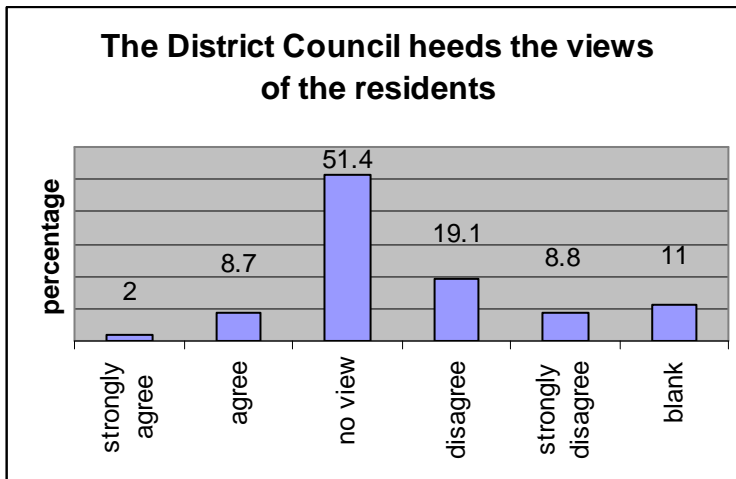
The table above shows raw numbers and that below shows these as a percentage of the total response – including those left blank

47 Would you say the following councils listen to the needs of the residents?

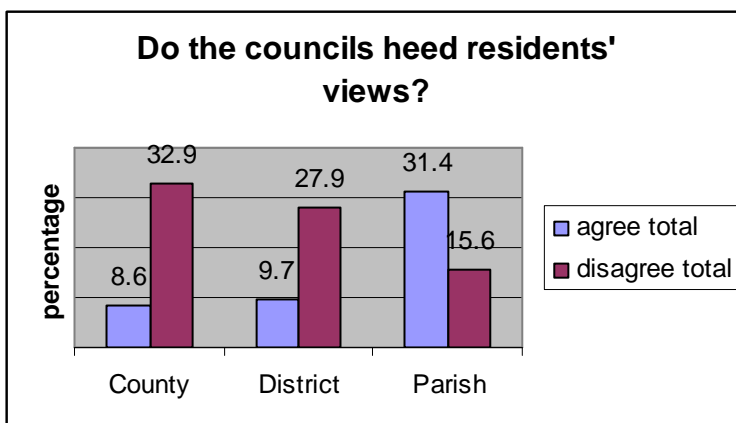


	Strongly agree	Agree	No view	Disagree	Strongly disagree	blank
The County Council	2%	6.6%	49%	21.5%	11.4%	9.5%
The District Council	2%	8.7%	51.4%	19.1%	8.8%	11%
The Parish Council	5.4%	26%	44.4%	10.3%	5.3%	8.6%

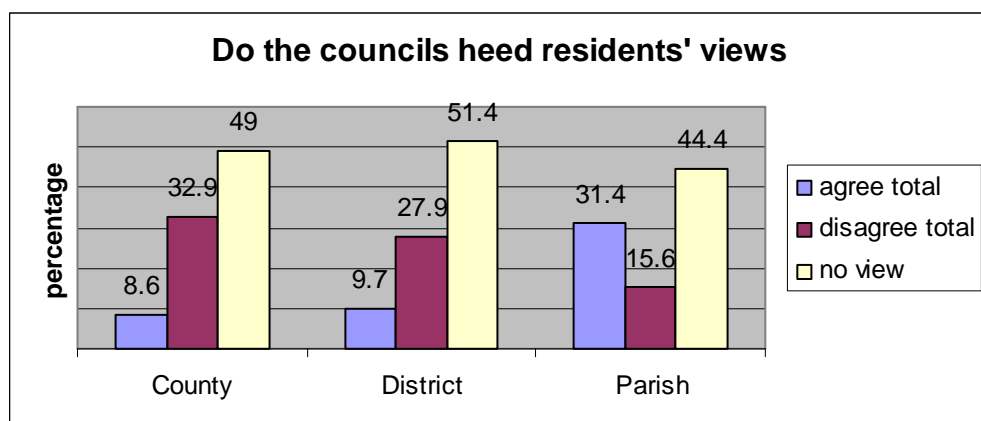




For a comparison, combining 'strongly agree' and 'agree' figures for all three as well as 'strongly disagree' and 'disagree.'



Note the high percentages here with 'no view'



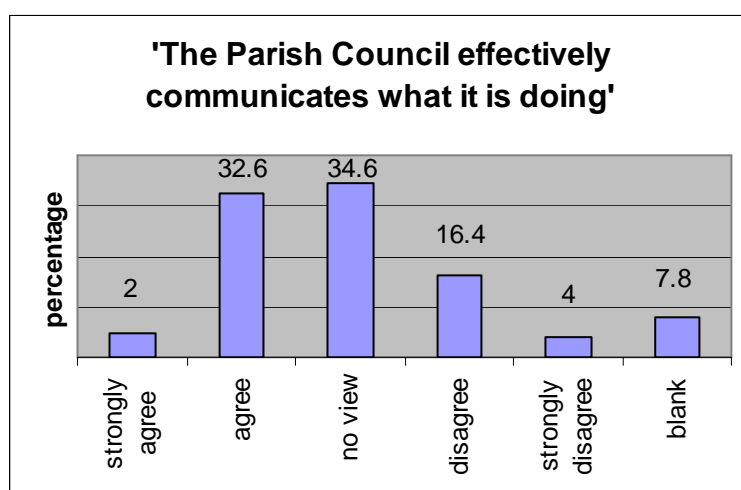
48 The Parish Council effectively communicates what it is doing on our behalf

Strongly agree	Agree	Neither agree nor disagree	Dis-agree	Strongly dis-agree	blank
45	316	336	159	39	75

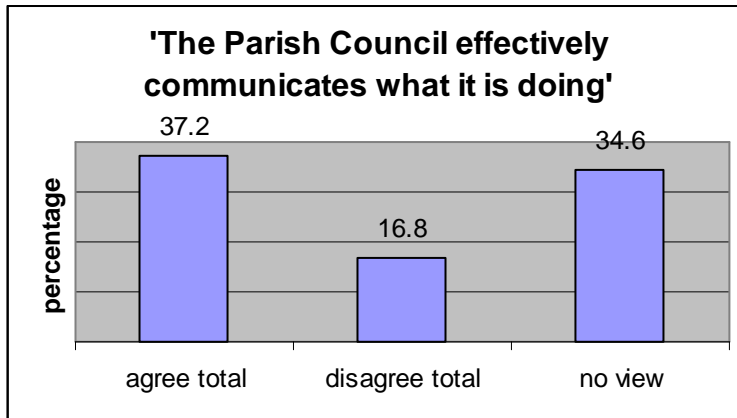
Above raw figures and below as a percentage of the total response – including those left blank

48 The Parish Council effectively communicates what it is doing on our behalf

Strongly agree	Agree	Neither agree nor disagree	Dis-agree	Strongly dis-agree	blank
4.6%	32.6%	34.6%	16.4%	4%	7.8%



Combining all those who agree in some way and all those who disagree and showing 'no view.'

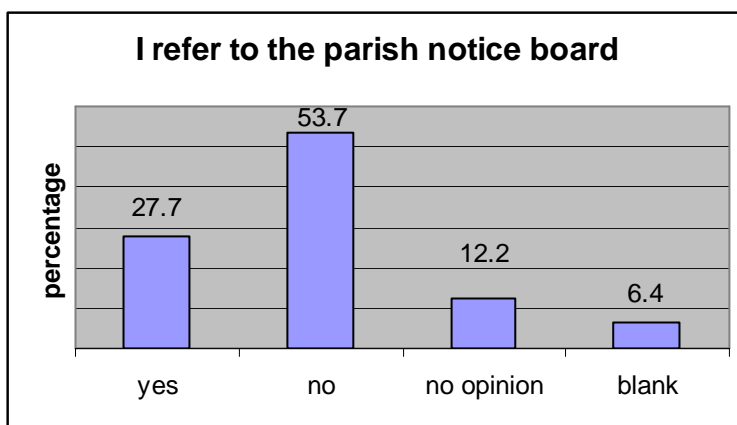


49a I refer to the village notice board from time to time

Yes	No	No opinion	Blank
269	521	118	62

970 questionnaires – response rate 93.6%

Yes 27.7% No 53.7% No opinion 12.2% Blank 6.4%



50a I regularly find Willingham News useful

Yes	No	Blank
867	62	41

970 questionnaires – response rate 95.8%

Yes – 89.4% No – 6.4% blank 4.2%

